

Contest Rules

- All entries must be in color, horizontal layout, no bigger than a 4 by 6-inch photograph and contain ONLY animals.
- We also accept digital photos, but require well-focused, sharp images that are 200 dpi (dots per inch) or larger and in JPEG (JPG) or TIFF format. Enter digital photos online at www.sdhumane.org.
- Unfortunately, we cannot accept Polaroid photos or copyrighted-professional photographs.
- We cannot return your photos and for clarity and quality photo reproduction, please do not stamp or write on the back of photos.

All entries that meet these requirements and are postmarked by August 16, 2008 will be included in the 2009 Calendar. Winners will be notified by phone or mail, and the calendar will be available in October 2008.

Best of all, by entering the "Make Your Pet a Pin-Up" contest, you will automatically receive a free 2009 calendar by mail!



All entries will be blind-judged by San Diego Humane Society staff, with the top 12 photos featured as "Pets of the Month," and runners-up included in smaller photos within the calendar portion of each month's page. All other photos will be included in the calendar as part of the "Best Friends Collage."

Our Mission

To promote the humane treatment of animals, prevent cruelty to animals and provide education to enhance the human-animal bond.

CELEBRATING OVER
125
YEARS of
SERVICE



5500 Gaines Street
San Diego, CA 92110
www.sdhumane.org

For more information about the 2009 "Make Your Pet a Pin-Up" calendar contest, please contact (619) 299-7012 extension 2276.

Help Support the



2009 Calendar Contest



Make Your Pet a Pin-Up!

Do you have a photo of your favorite feline, or a pooch who loves to mug for the camera? Don't miss this chance to guarantee your animal companion a spot in the sought-after annual calendar that honors San Diego's favorite pets!

Tips for Photographing Your Pet



Location and Background

Whether you want to capture your pet indoors or out, look for a location where your pet can be shown in a relaxed, natural pose. Consider the background and try photographing your pet against colors that contrast with their coats. In addition, keep your background clear from clutter so it won't distract from your subject.

The Eyes Have it

When shooting a close-up, always focus on your pet's eyes as they are what conveys your pet's personality the most. Also, unless you can angle your flash, avoid shooting in low light situations where flash is required and your pet's eyes are likely to show up as "glowing." Natural light is a great way to go!



Black and White Coats

By definition, black is the total absorption of light - this of course makes pets with black coats difficult to photograph. Black coats soak up the light and are tricky to expose properly because they are almost always darker than their surroundings. When working with black animals, you must be prepared to make adjustments, such as making sure the pet is not in a room with poor lighting. An ideal location would be a bright room with plenty of natural lighting, or outdoors on a sunny day. Conversely, when shooting animals with very light coats, make sure the lighting is not too bright.

Patience is a Virtue

Taking the perfect shot or snapping the perfect expression may take time. Don't get frustrated, stay relaxed and have fun and your pet will too! You may want to use a helper or squeak toys to get your pet to look towards the camera.

2009 Calendar Entry Form

I'd like to enter _____ pictures at \$25.00 each for the 2009 calendar contest

I am enclosing a check for \$_____

Please charge \$_____ to my
VISA / MasterCard / American Express
(please circle one)

Card # _____

Expiration Date: _____ / _____

Signature: _____

Pet's Name: _____

Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: () _____ - _____

E-mail: _____

Would you like to be added to our e-mail list?
Yes / No (please circle one)

**Entries must be postmarked
by August 16, 2008**

Please mail entry fee and photos to:

**San Diego Humane Society
"2009 Calendar Contest"
5500 Gaines Street
San Diego, CA 92110**

You can also enter online at www.sdhumane.org

Your donation is tax-deductible as permitted by law.
Thank you for your support!