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## San Diego Humane Society Offers Free Microchipping Services in June

**SAN DIEGO** — <u>San Diego Humane Society</u> is offering free microchipping on select days in June for dogs and cats in anticipation of the July Fourth holiday, when shelters typically see a substantial increase in lost pets.

July Fourth is a festive day of celebration for people, but it can be a terrifying time for our pets due to the loud noises associated with fireworks. Also, pets spooked by the noise have been known to jump fences out of fear, resulting in a higher number of stray animals entering the shelter after July Fourth.

"The day after a big holiday like July Fourth, we often see an increase in the number of stray animals we receive," said Beau Archer, VP of animal welfare for San Diego Humane Society. "We want to help pet owners protect their pets on these busy holidays. This is why we're offering free microchips. We want to be able to reunite pets with their families faster."

The best way to ensure your pet will find his way home should he ever becomes lost is microchipping. In anticipation of the upcoming holiday, San Diego Humane Society will offer free microchipping at our vaccination clinics at the following times and locations:

Escondido Campus: 3450 E. Valley Pkwy.

• June 10 and 24 from 9-11 a.m.

• June 20 and 27 from 10 a.m.- noon

San Diego Campus: 5500 Gaines St.June 23 and 30 from 8-10 a.m.

If your pet does go missing, ensuring your pet is microchipped and licensed will assist in a quick reunion. San Diego Humane Society also utilizes a facial recognition app, <a href="Finding Rover">Finding Rover</a>, to quickly reunite lost dogs with their owners. It's one more tool to get pets home faster. Be sure to register your dog's photo on Finding Rover. It's free! Learn more and register here: <a href="http://www.findingrover.com/">http://www.findingrover.com/</a>.



To schedule an interview or for more information, please contact Dariel Walker at (619) 250-6801 or dwalker@sdhumane.org.

## **About San Diego Humane Society**

Serving San Diego County since 1880, San Diego Humane Society's scope of social responsibility goes beyond adopting animals. We offer a wide range of programs and services that strengthen the human-animal bond, prevent cruelty/neglect, provide medical care, educate the community on the humane treatment of animals and provide safety net services for all pet families needing assistance with keeping their pets.

As one of San Diego's longest-established nonprofit organizations, San Diego Humane Society has campuses located in Escondido, Oceanside and San Diego as well as adoption centers inside select Petco stores throughout San Diego County. San Diego Humane Society is supported solely through contributions, grants, bequests, municipal contracts, investments and small fees for services. For more information or to view our current animals available for adoption; please visit <a href="https://www.sdhumane.org">www.sdhumane.org</a>.

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**Suggested Tweet:** @sdhumane is offering FREE microchipping on select days in June in anticipation of July Fourth, when shelters see an increase in lost pets. Protect your pet! Free microchipping will be offered at SDHS vaccination clinics. Learn more: https://bit.ly/2xBv1nW