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## Adoption Fees for Adult Dogs and Cats Reduced to \$25 at San Diego Humane Society

Promotion July 9-11 is part of BISSELL Pet Foundation's summer 2021 "Empty the Shelters" event.

**San Diego** — San Diego Humane Society is participating in <u>BISSELL Pet Foundation's</u> summer 2021 "Empty the Shelters" adoption event July 9 – 11, 2021. During the promotion, the adoption fee for adult dogs and cats (7 months and older) will be reduced to \$25 per animal at San Diego Humane Society thanks to support from BISSELL Pet Foundation.

The "Empty the Shelters" event began in 2016 as an effort to encourage more families to adopt a pet into their home. Since its inception, BISSELL Pet Foundation has expanded its "Empty the Shelters" reach to organizations in 45 states and Canada, partnering with a total of 414 shelters. The goal for the summer 2021 event is to find homes for 4,000 pets across all shelters.



"Every animal deserves a safe and happy home, so we are thrilled to participate once again in a BISSELL Pet Foundation "Empty the Shelters" event," said Dr. Gary Weitzman, president and CEO, San Diego Humane Society. "Adopting a pet from a shelter can be a wonderful experience for your family, and one that helps to save the life of an animal in need."

"BISSELL Pet Foundation's 'Empty the Shelters' events have become a valuable tool for our shelter partners to find loving families for their pets, allowing them to support their community and other shelters who struggle," said Cathy Bissell, Founder of BISSELL Pet Foundation. "We are excited to have 40 states — the most ever — represented in our July event. Thousands of pets across the country will find forever homes, and that's what it's all about."

To view animals available for adoption at San Diego Humane Society, visit <u>sdhumane.org/adopt</u>. Adult cats and dogs eligible for the \$25 adoption promotion can be found by using the filter buttons "Species" and "Age."

## B-roll/photos of adoptable animals for media use can be downloaded here: https://bit.ly/2UqZrFx

**Suggested Tweet:** San Diego Humane Society is participating in @bissellpets summer 2021 #EmptyTheShelters event July 9 – 11, 2021. During the promotion, adoption fees for adult dogs and cats will be reduced to \$25 per animal at @sdhumane thanks to support from #BissellPetFoundation.

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## About San Diego Humane Society

San Diego Humane Society's scope of social responsibility goes beyond adopting animals. We offer programs that strengthen the human-animal bond, prevent cruelty and neglect, provide medical care, educate the community and serve as a safety net for all pet families. Serving San Diego County since 1880, San Diego Humane Society has campuses in El Cajon, Escondido, Oceanside, Ramona and San Diego. For more information, please visit sdhumane.org.

## **About BISSELL Pet Foundation**

BISSELL Pet Foundation is a charitable 501©(3) nonprofit organization with a mission to help reduce the number of animals in shelters through pet adoption, spay/neuter programs, microchipping and emergency support. Founded in 2011 by Cathy Bissell, BPF is an extension of her long-standing love for animals and commitment to their welfare. BPF has since partnered with more than 5,300 shelters and rescues across the U.S. and Canada to help pets find loving homes. The foundation is supported by generous donors and BISSELL Homecare, Inc where every purchase saves pets. To learn more, visit <a href="https://www.bissellpetfoundation.org">www.bissellpetfoundation.org</a>.