

MEDIA CONTACT:

Nina Thompson 619-372-0916 *cell* **nthompson@sdhumane.org** FOR IMMEDIATE RELEASE July 12, 2021

All the love, half the price: Small Animal Adoption Promotion

San Diego Humane Society reduces adoption fees by 50% for small animals July 13-18.

San Diego — San Diego Humane Society is reducing adoption fees for small animals July 13 – 18, 2021. During the promotion, titled "All the love, half the price," adoption fees will be reduced for rabbits, guinea pigs, hamsters and rats.

"We currently have more than 200 guinea pigs, rabbits, hamsters and rats in our care at San Diego Humane Society — and more are relying on us for help every day," said San Diego Humane Society Chief Operating Officer Jessica Des Lauriers. "Every animal who is adopted makes space for another animal who is in urgent need of care."



Promotion pricing July 13-18, 2021:

Rabbit: \$15 Guinea Pig: \$15 Hamster: \$5 Rat: \$5

How to Adopt:

Get started by <u>browsing the available pets</u> at <u>sdhumane.org/adopt</u>. Choose "guinea pig," "rabbit" or "other" to see all of the wonderful small animals currently available for adoption.

San Diego Humane Society is open for walk-in adoptions on a first come, first-served basis at any of our <u>campus locations</u> in Oceanside, El Cajon, Escondido and San Diego.

B-roll/photos of adoptable small animals for media use can be downloaded here: https://bit.lv/3vFB6KC

Suggested Tweet: Small animals offer BIG love in small packages, and there's no better time to adopt a small animal than now! From July 13 - 18, adoption fees for @sdhumane's small animals are only \$5-\$15. You'll get all the love for half the price! Visit sdhumane.org/adopt to get started.

About San Diego Humane Society

San Diego Humane Society's scope of social responsibility goes beyond adopting animals. We offer programs that strengthen the human-animal bond, prevent cruelty and neglect, provide medical care, educate the community and serve as a safety net for all pet families. Serving San Diego County since 1880, San Diego Humane Society has campuses in El Cajon, Escondido, Oceanside, Ramona and San Diego. For more information, please visit sdhumane.org.