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**FOR IMMEDIATE RELEASE**  
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## **All Treat, No Trick Adoption Promotion at San Diego Humane Society** *Adult animal adoption fees reduced to \$10 with a donation of an unopened pet treat Oct. 29-31.*

**SAN DIEGO** — To celebrate Halloween, San Diego Humane Society is hosting an adoption promotion titled All Treat, No Trick Oct. 29-31, 2021. During the event, generously sponsored by [Purina](#), adoption fees for adult animals (7 months and older) will be reduced to \$10 with the donation of an unopened pet treat to San Diego Humane Society.

San Diego Humane Society has 459 adult animals available for adoption — an 80% increase compared to October of 2020. The numbers are especially high for small animals like rabbits (up 1,059%) and guinea pigs (193%). “There has never been a better time to consider adopting a new pet,” said San Diego Humane Society Chief Operating Officer Jessica Des Lauriers. “We are seeing the impact of the pandemic — the pause in spay and neuter efforts has led to more rabbits, guinea pigs, kittens and puppies in shelters across the country, including ours at San Diego Humane Society.”



### **Benefits of Pet Adoption:**

- Adoption is more affordable than purchasing a pet.
- You know you’re getting an animal who has been assessed behaviorally and medically.
- You may receive special pet-specific resources. San Diego Humane Society offers an adoption guarantee, training advice, pet supplies and educational information to support pet families for the lifespan of the animal.
- By opening your home to an animal, you’ll help create space in the shelter for other animals in need!

San Diego Humane Society is open for walk-in adoptions Tuesday – Sunday, 10 a.m. – 6 p.m. at its campuses in Escondido, El Cajon, Oceanside and San Diego. To view animals currently available for adoption, visit [sdhumane.org/adopt](https://sdhumane.org/adopt).

**[Photos and b-roll of adult animals available for adoption for media use can be downloaded here:](https://bit.ly/3BbA6io)**  
**<https://bit.ly/3BbA6io>**

**Suggested Tweet:** To celebrate Halloween, [@sdhumane](#) is hosting an All Treat, No Trick adoption promotion Oct. 29-31, 2021. During the event, sponsored by [@Purina](#), adoption fees for adult animals (7 months+) will be reduced to \$10 with the donation of an unopened pet treat. [sdhumane.org/adopt](https://sdhumane.org/adopt).

### **About San Diego Humane Society**

San Diego Humane Society’s scope of social responsibility goes beyond adopting animals. We offer programs that strengthen the human-animal bond, prevent cruelty and neglect, provide medical care, educate the community and serve as a safety net for all pet families. Serving San Diego County since 1880, San Diego Humane Society has campuses in El Cajon, Escondido, Oceanside, Ramona and San Diego. For more information, please visit [sdhumane.org](https://sdhumane.org).