619-993-1286 cell

kschrv@sdhumane.org

FOR IMMEDIATE RELEASE June 16, 2021

Become Smitten With A Kitten: 180+ Kittens Need Homes in San Diego!

San Diego Humane Society is reducing adoption fees for kittens to help find more homes.

SAN DIEGO — San Diego Humane Society is offering San Diegans a unique opportunity for the second half of June: Become smitten with a kitten and adopt for only \$25! Since kittens are better in twos, adopters can bring home a second kitten for just \$5! The promotion, sponsored by Petco Love, lasts through June 30, 2021.

Each kitten available for adoption has been spayed/neutered, microchipped and provided with preliminary vaccinations. All adopters will receive a sample bag of kitten food and adopter support from San Diego Humane Society for the life of the pet. Currently, more than 180 adoptable kittens remain in care at San Diego Humane Society campuses. This adoption promotion will enable San Diego Humane Society to care for more than 6,000 kittens this year alone.

"Every animal who is adopted makes space for another animal who is in urgent need of care," said



San Diego Humane Society Chief Operating Officer Jessica Des Lauriers. "Adoption specials like this one help to find homes for these animals and bring attention to the issue of cat overpopulation in our community." Most kittens are born between the months of March through September and each year San Diego Humane Society's Kitten and Foster programs respond by providing lifesaving care.

To find a kitten, visit <u>sdhumane.org/adopt</u>, click browse available pets, choose "cat" as the species and click "young" on the age button. Adopters can also learn about San Diego Humane Society's adoption process at <u>sdhumane.org/adopt</u> and make an appointment. While appointments are recommended for guaranteed service, walk-ins are accepted on a first come, first-served basis.

Photos/b-roll of adoptable kittens for media use can be downloaded here: https://bit.ly/3gAqhCi * To arrange media interviews or filming, please contact Kelli Schry at (619) 993-1286.

Suggested Tweet: Become smitten with a kitten! 180+ kittens need homes. @sdhumane and @petcolove are offering a unique opportunity through June 30: Adopt a kitten for only \$25! Since kittens are better in twos, adopters can bring home a second kitten for just \$5! sdhumane.org/adopt.

About San Diego Humane Society

San Diego Humane Society's scope of social responsibility goes beyond adopting animals. We offer programs that strengthen the humananimal bond, prevent cruelty and neglect, provide medical care, educate the community and serve as a safety net for all pet families. Serving San Diego County since 1880, San Diego Humane Society has campuses in El Cajon, Escondido, Oceanside, Ramona and San Diego. For more information, please visit <u>sdhumane.org</u>.