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Change Clocks And Ensure Pet Microchip & Licensing Information Is Current!

End of Daylight Saving Time is a good time to check that important pet records are updated.

San Diego — San Diego Humane Society is reminding pet owners to also check that their pet’s microchip and licensing information is up to date when they change their clocks and smoke detector batteries for Daylight Saving Time this weekend.

Sadly, one out of every three pets gets lost during their lifetime, and only one in 10 lost pets is found. Microchipping and keeping the information current could make the difference. Additionally, a license tag provides a quick and accurate way of notifying you if someone else finds your pet. It also provides proof that your dog has been vaccinated against rabies, as required by law.



“Having your pet’s microchip and licensing information up to date means you are giving them a chance to return home, should they ever get lost or stolen,” said San Diego Humane Society Senior Vice President and Chief Operating Officer Jessica Des Lauriers. “Step one is of course to have your pet microchipped and licensed, but it is just as important to keep the information current and register changes, such as a move or change in ownership.”

Microchipping is permanent pet identification. The process is safe, simple, permanent and designed to quickly identify lost pets and reunite them with their owners. The microchip, which is about the size of a grain of rice, is injected beneath the surface of the pet’s skin between the shoulder blades. The process is similar to a routine shot, takes only a few seconds and your pet will not react any more than to a vaccination. No anesthetic is required.

Microchips are offered at San Diego Humane Society’s San Diego, Escondido and Oceanside campuses for just \$25. To schedule an appointment and to learn more about licensing, visit sdhumane.org.

Suggested Tweet: When you change your clocks for the end of [#DaylightSavingTime](https://twitter.com/DaylightSavingTime), take the opportunity to ensure your pet’s microchipping and licensing information is up to date! If your pet is lost or stolen, you are giving them a chance to return home when the information is current.

About San Diego Humane Society

San Diego Humane Society’s scope of social responsibility goes beyond adopting animals. We offer programs that strengthen the human-animal bond, prevent cruelty and neglect, provide medical care, educate the community and serve as a safety net for all pet families. Serving San Diego County since 1880, San Diego Humane Society has campuses in El Cajon, Escondido, Oceanside, Ramona and San Diego. For more information, please visit sdhumane.org.

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