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Change Clocks and Update Pet Microchip, Tag & Licensing Info When You Spring Forward!
“Straylight Savings” is the perfect opportunity to ensure important pet records are current.

San Diego — There is no place like home for a companion animal. Yet, one in three pets will become lost at some point during their lives. Nobody thinks it will happen to them — until it does. Every year, San Diego Humane Society receives nearly 15,000 stray pets and only 25% of them are reunited with their families.

While changing clocks and batteries in smoke detectors for daylight saving time, San Diego Humane Society encourages pet owners to also take these easy steps to protect their pets and help them get home if they ever become lost:

- Make sure your pet is wearing a secure collar with an ID tag that has current contact information. A collar with tags is the easiest and fastest way to reunite a lost pet with family.
- Have your pet microchipped and make sure the contact information stays up to date. Veterinary offices and shelters can quickly scan lost pets for microchips and contact owners.
- If you have a dog, a current license can help shelters identify your pet and reduce reclaim fees. For more information, visit sdhumane.org/licensing.
- Keep current photos of your pets on your phone and computer in case you need to make lost pet flyers, post on Nextdoor or file a report.
- Register your dog on FindingRover.com, a facial recognition app that helps quickly reunite lost pets with their owners.
- If your pet gets lost, visit San Diego Humane Society’s Lost Pets page at sdhumane.org/lost to see if someone has found and reported your animal, and get more tips to help you reunite with your pet.



All dogs, cats and rabbits adopted out by San Diego Humane Society are microchipped. If the adopters live within San Diego Humane Society’s jurisdiction, dogs also come with a one-year license included. “If all pets had a microchip and a collar, we’d be able to reunite so many more lost pets with their families,” said San Diego Humane Society Chief Operating Officer Jessica Des Lauriers. “If anyone needs assistance getting a collar or a microchip, come to us at San Diego Humane Society and we will help you.”

For more ways to help your pet return home quickly, visit sdhumane.org/returnhome.

Photos for media use can be downloaded here: <https://bit.ly/2N1tvnE>.

Suggested Tweet: Straylight Savings is a time to check your clocks, smoke detectors and important pet records! Ensure your pet’s microchipping, licensing & collar tag information is up to date so they can get back to you in an emergency. sdhumane.org/returnhome #GetLostPetsHome

About San Diego Humane Society

San Diego Humane Society’s scope of social responsibility goes beyond adopting animals. We offer programs that strengthen the human-animal bond, prevent cruelty and neglect, provide medical care, educate the community and serve as a safety net for all pet families. Serving San Diego County since 1880, San Diego Humane Society has campuses in El Cajon, Escondido, Oceanside, Ramona and San Diego. For more information, please visit sdhumane.org.