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San Diego Humane Society's Day of Giving Will Raise Funds For 50,000 Animals

What: San Diego Humane Society's fourth annual Day of Giving, one of SDHS's largest fundraising efforts of the year, will be on Thursday, June 27. With a goal of raising $500,000, generous donors are providing more than $175,000 in matching funds for Day of Giving donations, including gifts made before June 27.

Day of Giving will be celebrated at all SDHS campuses with animal encounters, children's activities and other festivities. Throughout the Day of Giving, owners can get their pets microchipped for free and adoption fees for all animals will be waived. Community Partners—restaurants, breweries, and other businesses—will also be participating by dedicating a portion of sales on June 27 to support San Diego Humane Society. Follow SDHS on Facebook, Twitter and Instagram to see the heartwarming stories of animals saved thanks to the generosity of the community and follow #SDDayofGiving on June 27.

Support during the Day of Giving will ensure SDHS can provide high-quality care to nearly 50,000 animals in the coming year. Donations can be made here.

When: Thursday, June 27 (timing of on-campus activities varies by campus)
- Owners of the #92Yorkies will be at the San Diego Campus from 10-11 a.m.
- Community horse microchipping clinic at the Escondido Campus 8 a.m.-11 a.m.

Where: San Diego Humane Society's San Diego Campus: 5500 Gaines St., San Diego
San Diego Humane Society's Escondido Campus: 3500 Burnet Drive, Escondido
San Diego Humane Society's Oceanside Campus: 2905 San Luis Rey Road, Oceanside (for dogs), 572 Airport Road, Oceanside (for cats and small animals)

Visuals:
- Puppies playing in the Puppy Play Yard
- Cute kittens in the Kitten Corral
- Animals going home with their new families

B-roll and graphics are available here: http://bit.ly/DOGBRoll.

About San Diego Humane Society
San Diego Humane Society's scope of social responsibility goes beyond adopting animals. We offer programs that strengthen the human-animal bond, prevent cruelty and neglect, provide medical care, educate the community and serve as a safety net for all pet families. Serving San Diego County since 1880, San Diego Humane Society has campuses located in Escondido, Oceanside and San Diego. For more information; please visit sdhumane.org.

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