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Day of Giving Donations Go Twice as Far Thanks to Matching Grants! *Gifts to San Diego Humane Society on or Before June 25 Will Be Doubled.*

San Diego — San Diego Humane Society’s fifth annual Day of Giving, one of SDHS’s largest fundraising campaigns of the year, will be held on June 25, 2020. All month long, the organization will be raising vital funds necessary to help care for nearly 50,000 animals in need each year.

With a goal of raising \$570,500, generous donors have committed more than \$200,000 in matching funds for donations made before midnight on June 25. Community Partners — businesses including breweries and stores with goods ranging from artwork to apparel — are also participating by donating a portion of sales during the month of June to support San Diego Humane Society.



“Day of Giving unites our entire community to celebrate our shared compassion for animals in need and support the work of San Diego Humane Society,” said Dr. Gary Weitzman, president and CEO of San Diego Humane Society. “Providing a safety net for tens of thousands of pets and wildlife each year takes an incredible amount of resources and support from animal lovers throughout San Diego.”

The funds raised for Day of Giving will support shelter expenses, veterinary care, behavior training, humane law enforcement, community education and other vital SDHS programs and services. Follow SDHS on [Facebook](#), [Twitter](#) and [Instagram](#) to see the heartwarming stories of animals saved thanks to the generosity of the community and follow #SDDayofGiving on June 25. Donations can be made at sdhumane.org/givenow.

Video and photos can be downloaded here: <https://bit.ly/2UMzcGB>

Suggested Tweet: The goal of @sdhumane’s fifth annual Day of Giving campaign is to unite our community and celebrate our shared compassion for animals in need. Donations before midnight on June 25 will be doubled up to \$200,000! Visit sdhumane.org/givenow.

About San Diego Humane Society

San Diego Humane Society’s scope of social responsibility goes beyond adopting animals. We offer programs that strengthen the human-animal bond, prevent cruelty and neglect, provide medical care, educate the community and serve as a safety net for all pet families. Serving San Diego County since 1880, San Diego Humane Society has campuses located in Escondido, Oceanside and San Diego. For more information, please visit sdhumane.org.

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