



MEDIA CONTACT:

Dariel Walker
(619) 250-6801 cell
dwalker@sdhumane.org

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San Diego Humane Society Offers Discounted Microchips in October

Protect Your Pet in Advance of Halloween with a Microchip

SAN DIEGO — During the month of October, [San Diego Humane Society](http://sdhumane.org) is offering discounted microchips on select days in anticipation of Halloween – when shelters typically see a substantial increase in lost pets.

Creepy costumes, glowing jack-o-lanterns and piles of candy make Halloween a treat for kids and grown-ups, but the holiday can be very scary for our pets. Opening doors for trick-or-treaters provides plenty of opportunities for spooked pets to flee, resulting in a higher number of stray animals entering the shelter after Halloween.

In anticipation of the upcoming holiday, San Diego Humane Society will offer \$10 microchips at [vaccination clinics](#) at the following times and locations:

Escondido Campus: 3500 Burnet Drive

- Every Saturday in October at 8-10 a.m.

Oceanside Campus: 572 Airport Road

- Every Wednesday in October at 8:30-10:30 a.m.

San Diego Campus: 5500 Gaines St.

- Every Thursday in October at 8-10 a.m.

Vaccine clinics are limited to the first 75 animals, so please arrive early. If your pet is already microchipped, please make sure your contact information is current. San Diego Humane Society also utilizes a facial recognition app, [Finding Rover](#), to quickly reunite lost dogs with their owners. Be sure to register your dog's photo on Finding Rover. It's free!

B-roll is available here: <http://bit.ly/2INeCHS>.

Suggested Tweet: During the month of October, @sdhumane is offering \$10 microchips on select days in anticipation of Halloween, when shelters see an increase in lost pets. Protect your pet!
<https://bit.ly/2xBv1nW>

About San Diego Humane Society

San Diego Humane Society's scope of social responsibility goes beyond adopting animals. We offer programs that strengthen the human-animal bond, prevent cruelty and neglect, provide medical care, educate the community and serve as a safety net for all pet families. Serving San Diego County since 1880, San Diego Humane Society has campuses located in Escondido, Oceanside and San Diego. For more information; please visit sdhumane.org.

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