

MEDIA CONTACT: Nina Thompson 619-372-0916 *cell* nthompson@sdhumane.org FOR IMMEDIATE RELEASE SEPT. 6, 2023

Donations For Animals DOUBLE When San Diego Gives

Each dollar is matched up to \$50K on special community day of giving Sept. 7, 2023

SAN DIEGO — The community has a special opportunity to double the impact for animals who need a second chance when San Diego Humane Society joins forces with San Diego Gives on Thursday, Sept. 7, 2023. Thanks to the generosity of <u>The JEM</u> <u>Project</u>, each dollar donated to San Diego Humane Society will be matched up to \$50,000. **Donations can be made at** sdhumane.org/sdgives.

<u>San Diego Gives</u> is a 24-hour fundraising campaign, focusing on investing in our community by supporting local nonprofits. San Diego Humane Society is participating to help sustain its lifesaving work for more than 40,000 animals this year alone.

Each dollar donated to San Diego Humane Society will help:

- **Provide safe shelter** for homeless animals.
- Perform lifesaving veterinary care for pets and wildlife.
- Rescue animals from cruelty, neglect and emergencies.
- Offer free and low-cost services for pet owners who need extra support.
- Ensure San Diego County "Stays at Zero" euthanasia of healthy or treatable shelter animals.

"We are here for every animal who needs our help, but we rely on our community's support to do the work," said San Diego Humane Society Executive Vice President Brian Daugherty. "With record numbers of animals in care at any given moment, this has been the toughest year so far in our organization's history. That's why the San Diego Gives effort is especially important for us."

To make a donation to San Diego Humane Society, visit sdhumane.org/sdgives.

<u>Photos/b-roll of SDHS's lifesaving work for media use can be downloaded here:</u> <u>https://spaces.hightail.com/space/RnpElGBrUV</u> Photo/video credit: San Diego Humane Society

Suggested Tweet: The community has a special opportunity to double the impact for animals when @sdhumane joins forces with #SanDiegoGives on Thurs., Sept. 7, 2023. Thanks to @TheJEMProject, each dollar donated to San Diego Humane Society will be matched up to \$50K. sdhumane.org/sdgives.

About San Diego Humane Society

San Diego Humane Society's scope of social responsibility goes beyond adopting animals. We offer programs that strengthen the human-animal bond, prevent cruelty and neglect, provide medical care, educate the community and serve as a safety net for all pet families. Serving San Diego County since 1880, San Diego Humane Society has campuses in El Cajon, Escondido, Oceanside, Ramona and San Diego. For more information, please visit <u>sdhumane.org</u>. Follow the SDHS Media Relations department on Twitter <u>@sdhumane</u>.



SAN DIEGO