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**FOR IMMEDIATE RELEASE
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Free Community Microchipping Clinic in Imperial Beach

San Diego Humane Society, IB Pet and Coronado CARES host event on Sunday, June 5.

San Diego — Three local animal organizations are coming together to host a free community microchipping clinic in Imperial Beach on Sunday, June 5, 2022. [San Diego Humane Society](#), [IB Pet](#) and [Coronado CARES](#) are collaborating to offer 100 free microchipping appointments between 10 a.m. and 1 p.m. (Appointments for the event are already full.)

A microchip is the size of a grain of rice and goes beneath your pet's skin between their shoulder blades. This permanent ID lasts the lifetime of your pet. Animal shelters and veterinary offices use this ID to contact you and reunite you with your pet if they get lost! Sadly, one out of every three pets gets lost during their lifetime, and only one in 10 lost pets are found. Microchipping is a proven way to successfully recover your pet(s) should they become lost.



Media is invited to cover the event! Interviews will be available.

What: [San Diego Humane Society](#), [IB Pet](#) and [Coronado CARES](#) host free community microchip clinic.

When: Sunday, June 5, 2022: 10 a.m. – 1 p.m.

Where: IB Pet, 600 Palm Avenue, Imperial Beach, CA 91932

Why: Microchipping is a proven way to successfully recover your pet(s) should they become lost and it is a great way to help your pet find their way home more quickly if you are separated.

B-roll and photos of microchipping media use are available here: <https://bit.ly/38bQwPi>

About San Diego Humane Society

San Diego Humane Society's scope of social responsibility goes beyond adopting animals. We offer programs that strengthen the human-animal bond, prevent cruelty and neglect, provide medical care, educate the community and serve as a safety net for all pet families. Serving San Diego County since 1880, San Diego Humane Society has campuses in El Cajon, Escondido, Oceanside, Ramona and San Diego. For more information, please visit sdhumane.org.

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