

MEDIA CONTACT:

Nina Thompson
(619) 372-0916 cell
nthompson@sdhumane.org

FOR IMMEDIATE RELEASE
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Fur Ball: San Diego Humane Society's Most Glamorous Fundraiser *Honoring Senate President Pro Tempore Toni G. Atkins*

What: San Diego Humane Society's 33rd Annual Fur Ball is a dog-friendly evening that includes exquisite dining, live music, raffle drawings and live auctions — all to raise money for the animals in our community and the vital programs and services of San Diego Humane Society. During the evening, California Senate President Pro Tempore Toni G. Atkins will be honored for her unwavering dedication to animals. Nearly 300 dogs and 600 people are expected to attend the gala.



Event features:

- Cocktail reception attended by people and dogs dressed in their finest attire
- Exquisite vegetarian meal featuring Beyond Meat and wine selections prepared by Chef Jeffrey Strauss of Pamplemousse Grille
- Live and silent auctions featuring fabulous prizes

When: Saturday, Oct. 5 from 6-11 p.m.

Where: San Diego Humane Society: 5500 Gaines St., San Diego, CA 92110

Visuals:

- Dogs and their human companions arriving on the red carpet in their best evening wear
- Guests and dogs mixing and mingling
- Attendees bidding in the live auction
- After-party with live music by Haute Chile

B-roll and photos are available here: <http://bit.ly/2kfgvMW>.

Suggested Tweet: @sdhumane will host their 33rd Annual Fur Ball on Oct. 5. The glamorous dog-friendly evening will include exquisite dining, live music, raffle drawings and auctions to raise money for the animals in our community.

About San Diego Humane Society

San Diego Humane Society's scope of social responsibility goes beyond adopting animals. We offer programs that strengthen the human-animal bond, prevent cruelty and neglect, provide medical care, educate the community and serve as a safety net for all pet families. Serving San Diego County since 1880, San Diego Humane Society has campuses located in Escondido, Oceanside and San Diego. For more information; please visit sdhumane.org.