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It's Hip to Chip! Free Microchipping Drive Thru Event

San Diego Humane Society Encourages Owners To Microchip Pets Ahead of Fourth of July Holiday

San Diego – San Diego Humane Society is participating in Hip To Chip!, a free microchipping event on Saturday, June 27, 2020 9 a.m. – noon organized by members of the San Diego Rescue Coalition. Pet parents must make an appointment in advance before driving up to any of the seven participating sites. Appointments can be made at sdhumane.org/hiptochip. Times will be available on a first come, first served basis. Microchips will be available while supplies last. All dogs must have a collar and leash, and cats must be in a carrier. Humans must wear masks at all times and adhere to social distancing guidelines.



SDHS will host clinics at our campuses in Escondido Oceanside and San Diego. There are also clinics in Imperial Beach, Ramona, Chula Vista and El Cajon. Hip to Chip! is a collaboration between San Diego Humane Society, Lionel's Legacy, Second Chance Dog Rescue, Spay Neuter Action Project and Frosted Faces. Details, including specific addresses and Spanish translation, can be found at sdhumane.org/hiptochip.

Microchipping is permanent pet identification. The process is safe, simple, permanent and designed to quickly identify lost pets and reunite them with their owners. The microchip, which is about the size of a grain of rice (12mm), is injected beneath the surface of the pet's skin between the shoulder blades. The process is similar to a routine shot, takes only a few seconds and your pet will not react any more than she would to a vaccination. No anesthetic is required.

Sadly, one out of every three pets gets lost during her lifetime, and only one in 10 lost pets are found. The July Fourth holiday can be especially terrifying for pets due to the loud noises associated with fireworks and revelry. Pets spooked by the noise have been known to jump fences out of fear and confusion resulting in a higher number of stray animals entering the shelter post July Fourth celebrations. If your pet does go missing, ensuring your pet is microchipped and wearing a collar with tags will assist in a quick reunion.

Microchipping video and photos can be downloaded here: <https://bit.ly/3hnmYOE>

Suggested Tweet: @sdhumane is participating in Hip To Chip!, a free microchipping event on Saturday, June 27, 2020 9 a.m. – noon organized by members of the San Diego Rescue Coalition. Pet parents must make an appointment in advance. Details and locations here: sdhumane.org/hiptochip.

About San Diego Humane Society

San Diego Humane Society's scope of social responsibility goes beyond adopting animals. We offer programs that strengthen the human-animal bond, prevent cruelty and neglect, provide medical care, educate the community and serve as a safety net for all pet families. Serving San Diego County since 1880, San Diego Humane Society has campuses located in Escondido, Oceanside and San Diego. For more information; please visit sdhumane.org.