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Join San Diego Humane Society’s Virtual Kitten Shower and Help Save Lives! *Registry gifts benefit thousands of orphaned kittens so they can grow into healthy cats!*

SAN DIEGO — San Diego Humane Society is getting ready for its busy annual kitten season by hosting a virtual Kitten Shower. In the coming months, thousands of kittens under 8 weeks of age will require around-the-clock care to grow into healthy cats. **During the virtual Kitten Shower, which starts on March 7, 2023, the community is encouraged to donate essential items, including kitten formula, bottles, heating pads, scales and blankets from San Diego Humane Society’s online baby registries. They are hosted by Amazon, Target and Walmart and can be accessed directly at sdhumane.org/kittenshower.**

Purchased items are delivered directly to San Diego Humane Society, and every donation helps provide the lifesaving care these tiny kittens need to survive. “Neonate kittens have many essential needs that our staff and volunteers meet in the absence of a mother,” said San Diego Humane Society Director of Nursery & Placement Jackie Noble. “They need to be fed every two to three hours, they need temperature regulation, they need help eliminating and they need to be groomed — all things their mom would do if she was raising them.”



In 2009, San Diego Humane Society opened the country’s first-ever around-the-clock kitten nursery. Now the Jim Lester Kitten Nursery & Foster Center, it develops and shares best practices for kitten care with shelters across the country. In addition to providing critical care for kittens, the Lester Nursery & Foster Center engages hundreds of trained foster volunteers to provide 24-hour care in their own homes and offers a daycare space for fosters who need help caring for kittens during the day. The facility is part of a broader Kitten Program that also includes nurseries at San Diego Humane Society’s Escondido and Oceanside campuses. Programs like this are few and far between, and one of the key components to San Diego Humane Society’s commitment to [Stay at Zero](#) euthanasia of healthy and treatable shelter animals in San Diego County.

B-roll and photos of kittens for media use are available here: <https://bit.ly/3kvHNO2>

Suggested Tweet: Kitten season is around the corner, and @sdhumane needs your help to prepare! This Spring, thousands of orphaned kittens will need lifesaving care. By donating supplies during their virtual Kitten Shower, you’ll help provide them a second chance. sdhumane.org/kittenshower

About San Diego Humane Society

San Diego Humane Society’s scope of social responsibility goes beyond adopting animals. We offer programs that strengthen the human-animal bond, prevent cruelty and neglect, provide medical care, educate the community and serve as a safety net for all pet families. Serving San Diego County since 1880, San Diego Humane Society has campuses in El Cajon, Escondido, Oceanside, Ramona and San Diego. For more information, please visit sdhumane.org. Follow the SDHS Media Relations department on [Twitter @sdhumane](https://twitter.com/sdhumane).

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