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**FOR IMMEDIATE RELEASE  
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**Join San Diego Humane Society at the Walk for Animals in North County!**

*Early bird pricing ends on Tuesday, Jan. 31 for event in Escondido on Saturday, Feb. 25, 2023!*

**ESCONDIDO, CA — San Diego Humane Society invites pet lovers to participate in its Walk for Animals — North County in Escondido on Feb. 25, 2023.** With its shelters at capacity and more animals relying on San Diego Humane Society for help every day, the funds raised by the Walk for Animals are more important than ever!

**Early bird pricing is available for those who sign up at [sdwalkforanimals.org](http://sdwalkforanimals.org) before Tuesday, Jan. 31, 2023:**

**Adults (ages 18+)**

Early Bird: \$20  
Feb. 1-24: \$30  
Event Day: \$40

**Children (ages 17 and under)**

Early Bird: \$10  
Feb. 1-24: \$15  
Event Day: \$20

**You can also participate virtually!** Virtual walkers are contributors who are not attending the Walk in person but are fundraising and walking their own way. Registration cost: \$20



The morning festivities on Feb. 25 will include a delicious pancake breakfast, a warm-up and stretch, a scenic two-mile walk, fun-filled doggie activities, live music and an array of vendor booths. **Register now at [sdwalkforanimals.org](http://sdwalkforanimals.org).** For vendor or sponsorship opportunities, contact [walk@sdhumane.org](mailto:walk@sdhumane.org)!

“Whether you join us as a participant, start a team or simply fundraise from the comfort of home, we hope you’ll sign up today,” said Dr. Gary Weitzman, president and CEO, San Diego Humane Society. “After a year of record numbers in animals who are needing our help, we rely on our community for their support now more than ever.”

**B-roll and photos from the Walk for Animals 2022 for media use are available here: <https://bit.ly/3XvPt0U>**

**Suggested Tweet:** San Diego Humane Society invites pet lovers to participate in its Walk for Animals — North County in Escondido on Feb. 25, 2023. Early bird pricing is available for those who sign up at [sdwalkforanimals.org](http://sdwalkforanimals.org) before Tuesday, Jan. 31, 2023!

**About San Diego Humane Society**

San Diego Humane Society’s scope of social responsibility goes beyond adopting animals. We offer programs that strengthen the human-animal bond, prevent cruelty and neglect, provide medical care, educate the community and serve as a safety net for all pet families. Serving San Diego County since 1880, San Diego Humane Society has campuses in El Cajon, Escondido, Oceanside, Ramona and San Diego. For more information, please visit [sdhumane.org](http://sdhumane.org). Follow the SDHS Media Relations department on [Twitter @sdhumane](https://twitter.com/sdhumane).