



MEDIA CONTACT:

Nina Thompson
619-372-0916 cell
nthompson@sdhumane.org

**FOR IMMEDIATE RELEASE
OCT. 19, 2023**

Luna Mae is Hoping *Make A Dog's Day* Will Be Her Day

Dog in shelter more than 638 days hopes for a family on National Make A Dog's Day

SAN DIEGO — Sunday is National Make A Dog's Day, and what could be better than making Luna Mae's wish to find a family come true on that special day? Luna Mae has been at San Diego Humane Society for 638 days (641 on Sunday, Oct. 22, 2023), and all she wants is to have a home of her own. Thanks to Subaru of America and Kearny Mesa Subaru, her adoption fee — and adoption fees of all adult dogs — will be waived through Oct. 22, 2023.

[Luna Mae \(787273\)](#) is a special girl who needs some time to warm up to new things. Once she does, she's a loving, big-eared goofball. Luna Mae loves to play with her dog friends at the shelter and has seen many of her favorite playmates get adopted.

The German shepherd-mix was only 8 months old when she arrived at San Diego Humane Society. She is now 2.5 years. Because of her shyness, Luna Mae was enrolled at the organization's [Behavior Center](#), which provides specialized intervention for animals who display fear, anxiety and stress. Using positive reinforcement methods, trainers and animal caregivers worked with Luna Mae to build trust and a foundation of skills to help her succeed in her future home. "She's turned into a favorite among our team, and now we just need to find someone who will give her the patience to fall in love with her as much as we do," said San Diego Humane Society Animal Trainer Emily Beltran. "Luna Mae has such a special way with other dogs — she's able to pick up on their subtle cues and requests for space beautifully. This skill has led her to become an ambassador for many of our shy dogs who need another four-legged friend to help boost their courage around people. She's almost like another member of the team at the Behavior Center."



To learn more about Luna Mae's ideal family, visit [her adoption profile here](#).

Luna Mae is one of 383 dogs currently available for adoption at San Diego Humane Society's campuses in El Cajon, Escondido, Oceanside and San Diego. **Through Oct. 22, [adoption fees for all adult dogs \(7 months+\)](#) are waived, thanks to Subaru of America and Kearny Mesa Subaru. San Diego Humane Society is open for walk-in adoptions Tuesday – Sunday, from 10 a.m. – 5 p.m. Visit sdhumane.org/adopt to view all animals available for adoption.**

Photos, b-roll and sound for media use can be downloaded here: <https://bit.ly/3rFogvf>

Photo and video credit: San Diego Humane Society

Suggested Tweet: A special dog named Luna Mae, who's been waiting for a family for 638 days at @sdhumane, is hoping for an adoption miracle on Sunday, Oct. 22, 2023, also known as #NationalMakeADogsDay. Adoption fees for all adult fees are waived through 10222023. sdhumane.org/adopt

About San Diego Humane Society

San Diego Humane Society's scope of social responsibility goes beyond adopting animals. We offer programs that strengthen the human-animal bond, prevent cruelty and neglect, provide medical care, educate the community and serve as a safety net for all pet families. Serving San Diego County since 1880, San Diego Humane Society has campuses in El Cajon, Escondido, Oceanside, Ramona and San Diego. For more information, please visit sdhumane.org.