



MEDIA CONTACT:

Nina Thompson
619-372-0916 cell
nthompson@sdhumane.org

**FOR IMMEDIATE RELEASE
SEPT. 20, 2023**

Media Save the Date: San Diego Humane Society’s 37th Annual Fur Ball *Dog-friendly event on Oct. 7, 2023 raises money for care of more than 40,000 animals*

SAN DIEGO — San Diego Humane Society’s 37th annual Fur Ball celebration will return on Oct. 7, 2023. The fundraiser is a dog-friendly evening to highlight the importance of changing animal lives — and to raise money for the lifesaving services the nonprofit will provide to more than 40,000 animals this year.

“We’ve been over capacity this entire year, so we are honored to host our supporters and showcase the impact they make for the animals in our care,” said Dr. Gary Weitzman, president and CEO, San Diego Humane Society. “The Fur Ball is a special opportunity for us to share examples of the incredible difference our staff and volunteers make for animals who need a second chance every day.”

The event is sold out. For more information, visit sdhumane.org/furball.

37th Annual Fur Ball Details:

What: San Diego Humane Society’s 37th annual Fur Ball

When: Saturday, Oct. 7, 2023 from 5-10 p.m.

Where: San Diego Humane Society: 5500 Gaines St., San Diego, CA 92110

Event features:

- Cocktail reception attended by people and dogs dressed in their finest attire.
- Exquisite vegetarian meal and wine selections prepared by Chef Jeffrey Strauss of Pamplemousse Grille.
- Live and silent auctions featuring fabulous prizes.

Visuals:

- Dogs and their human companions arriving on the red carpet in their best evening wear.
- Attendees bidding in the live auction.
- After-party with live music by Haute Chile.

Media is welcome to cover the event. Email [Nina Thompson](mailto:Nina.Thompson@sdhumane.org) be added to the media list.

Photos and video from the 2022 Fur Ball, along with the 2023 invitation and graphic for media use can be downloaded [here](#).

Suggested Tweet: [@sdhumane](https://twitter.com/sdhumane) will host their 37th annual Fur Ball on Oct. 7, 2023. The glamorous dog-friendly evening will include dining, live music, raffle drawings & auctions to raise money for the lifesaving work the nonprofit will provide to 40,000+ animals this year. sdhumane.org/furball

About San Diego Humane Society

San Diego Humane Society’s scope of social responsibility goes beyond adopting animals. We offer programs that strengthen the human-animal bond, prevent cruelty and neglect, provide medical care, educate the community and serve as a safety net for all pet families. Serving San Diego County since 1880, San Diego Humane Society has campuses in El Cajon, Escondido, Oceanside, Ramona and San Diego. For more information, please visit sdhumane.org. Follow the SDHS Media Relations department on [Twitter @sdhumane](https://twitter.com/sdhumane).

