



FOR IMMEDIATE RELEASE

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**National Nonprofit Petco Love Invests in San Diego Humane Society to
Save and Improve the Lives of Pets in San Diego County**

San Diego, CA (July 9, 2025) – San Diego Humane Society is set to receive a \$50,000 grant investment from national nonprofit Petco Love in support of their lifesaving work for pets in San Diego and beyond.

Petco Love is a national nonprofit leading change for pets by harnessing the power of love to make communities and pet families closer, stronger and healthier. Since its founding in 1999, Petco Love has invested nearly \$421 million in adoption and other lifesaving efforts. And Petco Love helps find loving homes for pets in partnership with Petco and more than 4,000 organizations — like ours — across North America, with more than 7 million pets adopted and counting.

“Our investment in San Diego Humane Society is part of more than \$12M in investments recently announced by Petco Love to power local organizations across the country as part of our commitment to create a future in which no pet is unnecessarily euthanized,” said Susanne Kogut, president of Petco Love. “Our local investments are only part of our strategy to empower animal lovers to drive lifesaving change right alongside us. We launched [Petco Love Lost](#), a free national lost and found database that uses photo-matching technology to simplify the search for lost pets.”

“San Diego County has remained at zero euthanasia of healthy or treatable shelter pets since 2015 — but it truly takes a village to keep us there,” said Dr. Gary Weitzman, president and CEO of San Diego Humane Society. “We’re incredibly grateful to Petco Love for their ongoing support of the 30,000 pets who rely on San Diego Humane Society every year.”

San Diego Humane Society is a private, nonprofit animal welfare organization dedicated to inspiring compassion and advancing the welfare of pets and people. With campuses in San Diego, Escondido, Oceanside and Ramona, the organization provides shelter, lifesaving programs, education and community services to create a more humane world.

For more information about San Diego Humane Society, visit sdhumane.org. Learn more about Petco Love here: petcolove.org.

Photos and b-roll for media use can be downloaded here:

<https://spaces.hightail.com/space/odGRfOibyc>

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About San Diego Humane Society

San Diego Humane Society's scope of social responsibility goes beyond adopting animals. We offer programs that strengthen the human-animal bond, prevent cruelty and neglect, provide medical care, educate the community and serve as a safety net for all pet families. Serving San Diego County since 1880, San Diego Humane Society has campuses in El Cajon, Escondido, Oceanside, Ramona and San Diego. For more information, please visit sdhumane.org.

About Petco Love

Petco Love is a life-changing nonprofit organization that makes communities and pet families closer, stronger, and healthier. Since our founding in 1999, we've empowered animal welfare organizations by investing nearly \$421 million in adoption and other lifesaving efforts. We've helped find loving homes for more than 7 million pets in partnership with Petco and organizations nationwide. Our love for pets drives us to lead with innovation, creating tools animal lovers need to reunite lost pets, and lead with passion, inspiring and mobilizing communities and our more than 4,000 animal welfare partners to drive lifesaving change alongside us. Is love calling you? Join us. Visit PetcoLove.org or follow us on [Facebook](#), [Instagram](#), [X](#), [Threads](#), and [LinkedIn](#) to be part of the lifesaving work we lead every day.