



FOR IMMEDIATE RELEASE

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National Nonprofit Petco Love Invests in San Diego Humane Society To Save and Improve the Lives of Pets in San Diego County

San Diego, CA (May 16, 2023) — San Diego Humane Society is set to receive a \$95,000 grant investment from national nonprofit Petco Love in support of their lifesaving work for animals in San Diego County.

Petco Love is a national nonprofit leading change for pets by harnessing the power of love to make communities and pet families closer, stronger, and healthier. Since its founding in 1999, Petco Love has invested \$350 million in adoption and other lifesaving efforts. And Petco Love helps find loving homes for pets in partnership with Petco and more than 4,000 organizations — like ours — across North America, with 6.7 million pets adopted and counting.

“Our investment in San Diego Humane Society is part of more than \$15M in investments recently announced by Petco Love to power local organizations across the country as part of our commitment to create a future in which no pet is unnecessarily euthanized,” said Susanne Kogut, president of Petco Love. “Our local investments are only part of our strategy to empower animal lovers to drive lifesaving change right alongside us. We recently launched [Petco Love Lost](#), a national lost and found database that uses pet image technology to simplify the search for lost pets.”

“This has been a record-setting year for us for animal intake, especially dogs. We expect more than 40,000 animals to come through our doors this year, so a lifesaving investment of this magnitude makes a big difference,” said Dr. Gary Weitzman, president and CEO of San Diego Humane Society. “It takes our entire community to step up for animals who need a second chance, and we are so grateful to Petco Love for this lifesaving gift.”

San Diego Humane Society is a nonprofit organization that is creating a more humane world by inspiring compassion and advancing the welfare of animals and people. Their lifesaving safety net has helped San Diego become one of the largest cities in the U.S. to keep healthy or treatable shelter animals from being euthanized. With campuses in El Cajon, Escondido, Oceanside, Ramona and San Diego, they provide animal services for 14 cities within San Diego County.

For more information about San Diego Humane Society, visit sdhumane.org. Learn more about Petco Love here: petcolove.org.

Photos and b-roll for media use can be downloaded here: <https://bit.ly/42DNk66>

Photo credit: San Diego Humane Society

About San Diego Humane Society

San Diego Humane Society's scope of social responsibility goes beyond adopting animals. We offer programs that strengthen the human-animal bond, prevent cruelty and neglect, provide medical care, educate the community and serve as a safety net for all pet families. Serving San Diego County since 1880, San Diego Humane Society has campuses in El Cajon, Escondido, Oceanside, Ramona and San Diego. For more information, visit sdhumane.org. Follow the SDHS Media Relations department on [Twitter @sdhumane](https://twitter.com/sdhumane).

About Petco Love

Petco Love is a life-changing nonprofit organization that makes communities and pet families closer, stronger, and healthier. Since our founding in 1999 as the Petco Foundation, we've empowered animal welfare organizations by investing \$350 million in adoption and other lifesaving efforts. We've helped find loving homes for more than 6.7 million pets in partnership with Petco and organizations nationwide.

Our love for pets drives us to lead with innovation, creating tools animal lovers need to reunite lost pets, and lead with passion, inspiring and mobilizing communities and our more than 4,000 animal welfare partners to drive lifesaving change alongside us. Join us. Visit petcolove.org or follow on [Facebook](https://facebook.com/petcolove), [Instagram](https://instagram.com/petcolove), [Twitter](https://twitter.com/petcolove), and [LinkedIn](https://linkedin.com/company/petcolove) to be part of the lifesaving work we lead every day.

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