

**MEDIA CONTACT:** 

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## San Diego Humane Society to Open New Wildlife Center

The Pilar & Chuck Bahde Wildlife Center will help 12,000 injured and abandoned wild animals every year

What: Grand Opening of the Pilar & Chuck Bahde Wildlife Center

The new Pilar & Chuck Bahde Wildlife Center is specially-designed for injured and abandoned wild animals that come to **Project** Wildlife, a program of San Diego Humane Society. The state-of-the-art Wildlife Center includes habitats that will help to reduce stress as patients heal and grow before they are released back to the wild. The facility's medical and surgical suites will expand San Diego Humane Society's capabilities and provide a



permanent, dedicated home for veterinary care for wildlife.

Project Wildlife stands alone as the primary resource in San Diego County for the majority of wildlife to receive help when they critically need it. As our human population grows, we have less natural space for wildlife, which dramatically increases the need for rehabilitative care and conservation. Every year, Project Wildlife provides more than 12,000 wild animals – from raptors to squirrels and ducks – the best opportunity to receive the nurturing care they need to survive, whether it's specialized veterinary care, injury rehabilitation or simply a safe place to mature.

When: Friday, March 8, 11 a.m.

Where: San Diego Humane Society

5433 Gaines St., San Diego, 92110

## Visuals:

- Ribbon cutting ceremony in front of the new Wildlife Center.
- Press conference and interview opportunities with Dr. Gary Weitzman, president and CEO of San Diego Humane Society, and local elected officials.
- Presentation of a proclamation by the City of San Diego.
- Tour through the new Wildlife Center.
- Meet-and-greet with Project Wildlife's animal ambassadors.



B-roll of wildlife is available here: https://bit.ly/2Haki7l. Please contact Dariel Walker at 619-250-6801 or dwalker@sdhumane.org to schedule an interview in advance or for more information.

**Suggested Tweet:** @sdhumane is opening the Pilar & Chuck Bahde Wildlife Center on March 8. The new, state-of-the-art Wildlife Center is specially-designed for injured and abandoned wild animals that come to Project Wildlife, a program of San Diego Humane Society.

## **About San Diego Humane Society**

San Diego Humane Society's scope of social responsibility goes beyond adopting animals. We offer programs that strengthen the human-animal bond, prevent cruelty and neglect, provide medical care, educate the community and serve as a safety net for all pet families. Serving San Diego County since 1880, San Diego Humane Society has campuses located in Escondido, Oceanside and San Diego. For more information; please visit <a href="mailto:sdhumane.org">sdhumane.org</a>.

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