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**FOR IMMEDIATE RELEASE**  
**AUG. 5, 2024**

## **Now's the Time to Make Your Pet a Star!** *Your favorite pet photo can save animal lives*

**SAN DIEGO** — San Diego Humane Society's 32nd annual [Photo Fundraiser](#) comes at a crucial moment as its shelter locations face unprecedented overcrowding. With 1,950 animals in its care, including 814 dogs and 929 cats, now is an important time to raise at least \$125,000 for shelter animals in need — all while making your own pet a star in the organization's 2025 pet calendar.

It is easy to participate! Submit your favorite pet photo at [sdhumane.org/photocontest](https://sdhumane.org/photocontest) and encourage everyone you know to vote for your pet's picture through Aug. 31, 2024. Prizes include having your pet featured on a full month spread of San Diego Humane Society's calendar, a two-night stay at Loews Coronado Bay Resort, tickets to the organization's [38<sup>th</sup> annual Fur Ball](#), and other special gifts. All entries with five votes or more are guaranteed inclusion in the calendar or on the collage pages!

The Photo Fundraiser supports San Diego Humane Society's lifesaving services, including animal sheltering and adoptions, investigations of animal cruelty and neglect, veterinary care, and the rescue and rehabilitation of wildlife through its Project Wildlife program. "This is a special opportunity for pet lovers to support animals in need while highlighting and showcasing their own beloved pets," said San Diego Humane Society Executive Vice President Brian Daugherty. "We all think our pets are the cutest, and this friendly competition allows us to have some fun while ensuring that our organization can continue to be there for every single animal who comes through our doors."

With campuses in El Cajon, Escondido, Oceanside, Ramona and San Diego, San Diego Humane Society provides animal services for 13 cities within San Diego County. The organization not only cares for more than 40,000 companion and wild animals in its communities annually, but also share the expertise they have gained through their innovative programs with shelters nationwide so they can save more lives in their communities.

**For more information how to participate in the 2025 Photo Fundraiser, visit [sdhumane.org/photocontest](https://sdhumane.org/photocontest).**

**Photos of entries in the 2025 Photo Fundraiser for media use can be downloaded here:**

**<https://spaces.hightail.com/space/OSRRzwoiEI>**

**Photo credit: San Diego Humane Society**

### **About San Diego Humane Society**

San Diego Humane Society's scope of social responsibility goes beyond adopting animals. We offer programs that strengthen the human-animal bond, prevent cruelty and neglect, provide medical care, educate the community and serve as a safety net for all pet families. Serving San Diego County since 1880, San Diego Humane Society has campuses in El Cajon, Escondido, Oceanside, Ramona and San Diego. For more information, please visit [sdhumane.org](https://sdhumane.org).

