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**PETCO LOVE AND SAN DIEGO HUMANE SOCIETY ENCOURAGE PET FOSTERING
WITH A FOCUS ON FUN**

Nonprofit organizations partner for National Foster a Pet Month to encourage more pet parents to lend a (temporary) hand or home to pets in need during busy summer season



SAN DIEGO (JUNE 6, 2022) – San Diego Humane Society is teaming up with national nonprofit Petco Love and Skechers with its BOBS from Skechers philanthropic footwear collection, to put the focus on the fun in fostering pets. Pet fostering is lifesaving and provides critical support for animal shelters, particularly during the busy summer season. San Diego Humane Society currently has 700 pets in foster homes and is still looking for many more foster volunteers!

Throughout June, [Petco Love](#) will work with its network of partners nationwide to share the fun aspects of fostering while helping pet parents groove through their foster pet goodbyes. In fact, saying goodbye to foster pets — and the fear they'll struggle giving the pet to a new family — is among the most-cited reasons why pet parents don't foster.

Petco Love is taking a humorous approach to saying goodbye to foster pets by holding a #MyFosterBreakUp story contest featuring Foster Breakup Kits giveaways and a curated playlist to help foster pet parents through their goodbyes.

Kits include breakup essentials: cozy, festive socks from BOBS from Skechers, a pint of Ben & Jerry's Ice Cream, Kleenex, the official Petco Love Foster Breakup Spotify Playlist, and a foster tee that reminds you that "Foster Pets are Here for A Fun Time, Not a Long Time." Foster parents can enter to win by sharing their breakup letter from their foster pet on Instagram



using the hashtag #MyFosterBreakUp from June 1–30 and even win \$10,000 in lifesaving funds for the organization they foster from.

“Fostering offers the one-on-one attention and loving comfort that only a home setting can offer, which is precisely what some of our animals need,” said Director of Nursery and Placement Jackie Noble. “It also opens up space in the shelter for other animals needing our help. Through our partnership with Petco Love, we’re excited to take part in National Foster a Pet Month and build on this event’s positive momentum to help save more lives year-round.”

Establishing June as National Foster a Pet Month to increase participation in fostering is just one of the lifesaving actions led by Petco Love in their 23-year history of helping pets, with \$330 million invested in lifesaving efforts and 6.5 million pets adopted — and counting. Skechers has contributed more than \$8 million to help over 1.5 million shelter pets, including saving 1.1 million rescued pets in the United States and Canada.

The nonprofit also recently launched a new national database, [Petco Love Lost](#), which uses pet facial recognition technology to help reunite missing pets with their families.

To learn more about foster opportunities at San Diego Humane Society, visit sdhumane.org/foster.

Photos and b-roll of SDHS pets in foster care for media use can be downloaded here:
<https://bit.ly/3NLyXz>

To learn about Petco Love and to view foster resources, visit petcolove.org/foster and join the conversation on [Facebook](#), [Twitter](#) and [Instagram](#) using #PetcoLoveFoster. For more on BOBS from Skechers, visit BOBSfromSkechers.com.

About San Diego Humane Society

San Diego Humane Society’s scope of social responsibility goes beyond adopting animals. We offer programs that strengthen the human-animal bond, prevent cruelty and neglect, provide medical care, educate the community and serve as a safety net for all pet families. Serving San Diego County since 1880, San Diego Humane Society has campuses in El Cajon, Escondido, Oceanside, Ramona and San Diego. For more information, please visit sdhumane.org.

About Petco Love

Petco Love is a life-changing nonprofit organization that makes communities and pet families closer, stronger, and healthier. Since our founding in 1999 as the Petco Foundation, we’ve empowered animal welfare organizations by investing \$330 million in adoption and other lifesaving efforts. We’ve helped find loving homes for more than 6.5 million pets in partnership with Petco and organizations nationwide.

Our love for pets drives us to lead with innovation, creating tools animal lovers need to reunite lost pets, and lead with passion, inspiring and mobilizing communities and our more than 4,000 animal welfare partners to drive lifesaving change alongside us. Join us. Visit petcolove.org or follow on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#) to be part of the lifesaving work we lead every day.

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