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**FOR IMMEDIATE RELEASE**  
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## **You're Invited to the 11th Annual (Virtual) Wildlife Baby Shower**

*Help San Diego Humane Society's Project Wildlife prepare for the busy spring baby season!*

**San Diego** — Every spring, San Diego Humane Society's Project Wildlife program is flooded with injured and orphaned baby wildlife — and needs the community's help to give them a second chance! Today, Jan. 21, 2021, is National Squirrel Appreciation Day — the perfect day to spread public awareness about the need to help wildlife babies in San Diego County!

Instead of an in-person event, this year the public is invited to participate in our virtual [Wildlife Baby Shower](#) Jan. 25-Feb. 6, 2021. By donating a special gift from our [baby registry](#), the community will help prepare for the thousands of young animals — including raccoons, rabbits, hummingbirds, ducklings and even baby bobcats! — needing help in the coming months. The public's generosity will help give these babies the care they need to grow healthy and strong before they're released back into the wild. Every bottle, bag of birdseed and can of baby food donated will make a lifesaving difference!



“Pandemic or no pandemic, the babies are coming and we will work tirelessly to give them the second chance they deserve,” said Gary Weitzman, president and CEO of San Diego Humane Society. “While our baby shower is a virtual event for everyone's safety this year, we need the community's support just as much so we can care for the thousands of orphaned and injured baby wildlife who will undoubtedly come through our doors this spring.”

In celebration of the Wildlife Baby Shower, San Diego Humane Society will also be sharing educational wildlife content over social media all week long, so be sure to follow [San Diego Humane Society on Facebook!](#)

**Friday, Feb. 5** — Humane at Home Facebook Live at 3 p.m. Topic: What to do when you find baby wildlife.

**Saturday, Feb. 6** — Special Wake Up With Wildlife (Zoom and Facebook Live), 9:30-10:30 a.m.  
Topic: Seeds for song birds and see donations at work! For more information and registration, please visit [here](#)

San Diego Humane Society's Project Wildlife program improves the quality of life for local wildlife and the community by serving as the primary resource for animal rehabilitation and conservation education. With two facilities — the Pilar & Chuck Bahde Wildlife Center in San Diego and the Ramona Wildlife Center — Project Wildlife gives injured, orphaned and sick wild animals a second chance at life.

**B-roll and photos of wild animal babies are available here: <https://bit.ly/39FjXG2>**

**To schedule an interview about San Diego Humane Society's Project Wildlife Program, contact Nina Thompson at 619-372-0916.**

**Suggested Tweet:** Join @sdhumane for the 11th Annual (Virtual) Wildlife Baby Shower Jan. 25-Feb. 6, 2021. By donating a special gift from this baby registry, the community will help us prepare for the thousands of young animals. Learn more and view the baby wish list here: [sdhumane.org/registry](http://sdhumane.org/registry).

**About San Diego Humane Society**

San Diego Humane Society's scope of social responsibility goes beyond adopting animals. We offer programs that strengthen the human-animal bond, prevent cruelty and neglect, provide medical care, educate the community and serve as a safety net for all pet families. Serving San Diego County since 1880, San Diego Humane Society has campuses in El Cajon, Escondido, Oceanside, Ramona and San Diego. For more information, please visit [sdhumane.org](http://sdhumane.org).