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San Diego Humane Society Could Win \$25K From Petco Foundation With Public's Help *Local pet adopter's winning story could save more pet lives in San Diego!*

San Diego – The heartwarming story from a San Diego Humane Society adopter about how her dog has changed her life has earned a \$5,000 [Holiday Wishes](#) grant from the [Petco Foundation](#). Now, San Diego Humane Society is seeking the public's support to earn up to an additional \$25,000 this holiday season by [voting for their adoption story](#).

The Petco Foundation, in partnership with [BOBS from Skechers](#), invited adopters to share how their pet has changed their life to give the organization they adopted from a chance to receive lifesaving grant awards. This year, Jenna's heartwarming story about her adopted dog, Brixton, was selected as one of 50 national winners from thousands of submissions to help San Diego Humane Society earn \$5,000 from the Petco Foundation.



San Diego Humane Society was surprised during a virtual celebration on Dec. 3. Now animal lovers can help make even more Holiday Wishes come true for San Diego Humane Society by voting for their story in the People's Choice competition at petcofoundation.org/vote by 10 a.m. on Dec. 16. The top five vote recipients will earn up to \$25,000 in additional lifesaving funds.

"We encourage our community of animal lovers to vote for our story! If 2020 has shown us anything it's that pets change our lives for the better. Your vote can help us earn lifesaving funds so we can bring more pets in need together with caring families," said Gary Weitzman, president and CEO of San Diego Humane Society.

Excerpt From Jenna's Winning Story:

"His is the first face I see in the morning. It's the last face I see at night. Brixton comforted me through some of my darkest hours and celebrated some of my greatest triumphs with me. A better, truer friend you'll never find. He's also a survivor. Almost three years ago, his gallbladder ruptured and required emergency surgery. Brixton beat the odds and impressed all the doctors. He impresses me daily. He is both strong and gentle. Silly and stoic. He has taught me how to love more fully, and he makes me laugh more than any other."

Jenna's winning video and photos for media use can be downloaded here: <https://bit.ly/3qLiuWv>

Petco Foundation Holiday Wishes Campaign:

The Petco Foundation selected 50 winning Holiday Wishes stories this year and will distribute a total of \$860,000 in grant awards to animal welfare organizations across the country. Winning Holiday Wishes story awards ranged from \$5,000 to \$100,000, and adopters with winning submissions received a prize pack including a Petco gift card and BOBS from Skechers shoes. Since 2013, the Petco Foundation has awarded over \$5.8 million in Holiday Wishes grants to celebrate pet adoption and help hardworking animal welfare organizations during the holiday season and year-round. For more information about the Holiday Wishes campaign, visit petcofoundation.org/holidaywishes and join the conversation on social media using #HolidayWishes.

Suggested Tweet: Vote for Jenna & Brixton to help [@sdhumane](#) win \$25K from the [@petcofoundation's](#) [#HolidayWishes](#) campaign! Click the link here to vote: <https://bit.ly/37OPSTM>.

About San Diego Humane Society

San Diego Humane Society's scope of social responsibility goes beyond adopting animals. We offer programs that strengthen the human-animal bond, prevent cruelty and neglect, provide medical care, educate the community and serve as a safety net for all pet families. Serving San Diego County since 1880, San Diego Humane Society has campuses in El Cajon, Escondido, Oceanside, Ramona and San Diego. For more information, please visit sdhumane.org.



About the Petco Foundation and BOBS from Skechers

At the Petco Foundation, we believe that every animal deserves to live its best life. Since 1999, we've invested more than \$290 million in lifesaving animal welfare work to make that happen. With our more than 4,000 animal welfare partners, we inspire and empower communities to make a difference by investing in adoption and medical care programs, spay and neuter services, pet cancer research, service and therapy animals, and numerous other lifesaving initiatives. We also partner with Petco stores and animal welfare organizations across the country to increase pet adoptions. So far, we've helped more than 6.5 million pets find their new loving families, and we're just getting started. Visit petcofoundation.org to learn more about how you can get involved.

BOBS from Skechers' charitable collection of shoes, apparel and accessories have improved animals' lives: over the past five years, Skechers has contributed more than \$5.6 million to help more than one million shelter pets, including saving more than 709,000 rescued pets in the United States. It all started in 2011, when Skechers launched a movement to support children impacted by natural disasters and poverty – a cause that has helped the Company donate more than 15 million pairs of new pairs of shoes to kids in more than 60 countries worldwide. To learn more about BOBS from Skechers' commitment to making a difference, visit www.BOBSfromSkechers.com and follow the brand on [Facebook](#), [Instagram](#) and [Twitter](#).

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