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## San Diego Humane Society Announces Virtual Walk for Animals

Participants are invited to tune in to social media on May 2 for the virtual event

San Diego – San Diego Humane Society has announced that its 26th annual <u>Walk for Animals</u> <u>– San Diego</u> will be a virtual event this year. On May 2, the organization will feature virtual versions of Walk for Animals traditions, including live pancake demonstrations, a blessing of the animals, adoptable animals and more.

The decision to shift the event, which is one of SDHS's biggest fundraisers of the year, to an online experience was made in response to California's 'Stay at Home' order to prevent the spread of the coronavirus COVID-19. The walk typically attracts more than 5,000 attendees.



"This is the first time in 26 years that participants won't be walking together," said SDHS president and CEO Dr. Gary Weitzman. "It was a difficult decision, but we remain committed to creating a more humane San Diego for animals in need. Compassion is more important than ever. Although we're separated by distance, we hope this virtual event will inspire our community to make a lifesaving difference for animals in need."

Registration for the virtual event is free. Participants will receive custom Walk for Animals resources designed to help them fundraise to support San Diego Humane Society's work. On May 2, participants are invited to tune in on social media for the virtual event, and then show their support by walking in their own way: around the block, the backyard or even the living room.

Additional information about the Walk for Animals – San Diego, including how to register, can be found at sdwalkforanimals.org.

**Suggested Tweet:** @sdhumane's annual Walk for Animals is a virtual event for the first time in 26 years! Due to social distancing guidelines during the #COVID19 pandemic, we hope you will support the animals from a distance. Learn more at <u>sdwalkforanimals.org</u>.

## About San Diego Humane Society

San Diego Humane Society's scope of social responsibility goes beyond adopting animals. We offer programs that strengthen the human-animal bond, prevent cruelty and neglect, provide medical care, educate the community and serve as a safety net for all pet families. Serving San Diego County since 1880, San Diego Humane Society has campuses located in Escondido, Oceanside and San Diego. For more information; please visit <u>schumane.org</u>.