



## **NEWS RELEASE**

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## San Diego Humane Society Waives Adoption Fees for Adult Pets May 20 – 22 Thanks to Bounty and Best Friends Animal Society



**San Diego, CA (May 19, 2022)** – This weekend, Bounty Paper Towels is partnering with participating Best Friends Animal Society network partners to surprise new pet owners by helping to pick up adoption fees at shelters across the country.

That includes San Diego Humane Society, where adoption fees will be waived for all adult animals (7 months and older). Each pet available for adoption has been spayed/neutered, vaccinated, microchipped and medically and behaviorally assessed. Adoptions also come with a free veterinary exam certificate and a dog license if residing in one of the 14 cities contracted by San Diego Humane Society.

### There are additional benefits of adopting from San Diego Humane Society:

- San Diego Humane Society offers an adoption guarantee, training advice, pet supplies and educational information to support pet families for the lifespan of the animal.
- You can also call our Behavior Helpline to speak with an expert about any behavior or training concerns.
- By opening your home to an animal, you'll help create space in the shelter for other animals in need!

San Diego Humane Society is open for walk-in adoptions Tuesday – Sunday, 10 a.m. – 6 p.m. at its campuses in Escondido, El Cajon, Oceanside and San Diego. To view animals currently available for adoption, visit sdhumane.org/adopt.

"It's a busy time for us!" said San Diego Humane Society Chief Operating Officer Jessica Des Lauriers. "Right now, we have more than 1,600 animals in our care, which includes more than 450 pets available for adoption. We truly hope this fee-waived promotion can be an incentive for folks looking to open their hearts and homes for a new family member."

Currently, there are 100,000 more pets awaiting homes at nationwide shelters than at this time last year due to recent problems such as staffing shortages, limited shelter hours, decreased volunteers and reduced adoption events. "We have an especially high volume of large and medium-sized dogs, as well as small pets like rabbits, Guinea pigs and hamsters, who are looking for new homes at San Diego Humane Society," said Des Lauriers.

For every pet Bounty helps get adopted, it can save two lives: the pet who goes home and the one who now has space to come to San Diego Humane Society. That's why the promotion could not have come at a better time, according to Julie Castle, CEO of Best Friends Animal Society. "May is one of the highest intake months for animal shelters around the country. The sad truth is that shelters get overcrowded when pets aren't adopted quickly enough and this can put lives at risk," says Castle. "That's why we're grateful that Bounty wanted to quickly come to the rescue."

Bounty was happy to assist. "As every pet parent knows, pet messes are no ordinary messes, which is why you shouldn't use an ordinary paper towel." says Janette Yauch, Vice President, Bounty. "We are honored to join Best Friends Animal Society to help save the lives of pets while helping pet parents everywhere."

# B-roll/photos of adoptable pets at SDHS for media use can be downloaded here: https://bit.ly/3Ne1zGr

**Suggested Tweet:** San Diego Humane Society is waiving adoption fees for all adult pets May 20 – 22, 2022, thanks to @Bounty and @BestFriends! To view pets available for adoption at @sdhumane, visit sdhumane.org/adopt.

### **About San Diego Humane Society**

San Diego Humane Society's scope of social responsibility goes beyond adopting animals. We offer programs that strengthen the human-animal bond, prevent cruelty and neglect, provide medical care, educate the community and serve as a safety net for all pet families. Serving San Diego County since 1880, San Diego Humane Society has campuses in El Cajon, Escondido, Oceanside, Ramona and San Diego. For more information, please visit sdhumane.org.

### **About the Best Friends Network**

The Best Friends Network is comprised of thousands of public and private shelters, rescue groups, spay/neuter organizations and other animal welfare organizations in all 50 states. We are a coalition committed to saving the lives of homeless cats and dogs through collaboration, information-sharing and implementation of proven lifesaving strategies. Our partners support each other and inspire their own communities to increase lifesaving of dogs and cats across the country.

#### **About Procter & Gamble**

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