



**For Immediate Release**

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**\*\*\*MEDIA ALERT\*\*\***

**San Diego Humane Society, Petco Love and BOBS from Skechers™ to Recognize  
Local Animal Welfare Employees for Putting Their Best Foot Forward for Pets in Need**

*Local animal welfare organization benefits from BOBS from Skechers™' 1,000-pair donation event*

**WHAT:** [BOBS from Skechers™](#) and [Petco Love](#) will surprise local animal welfare organization San Diego Humane Society on January 3rd, 2023, with charitable footwear to thank shelter employees for their tireless, lifechanging work and encourage them to continue putting their best foot forward in saving pet lives.

On Giving Tuesday, Nov. 29, 2022, the philanthropic [BOBS from Skechers™](#) collection from The Comfort Technology Company™ and national nonprofit [Petco Love](#) announced an initiative supporting hardworking employees at animal welfare organizations nationwide who put their best foot forward for pets in need. The long-time partners are celebrating the holiday season by gifting 1,000 pairs of BOBS® footwear to shelter employees from Petco Love's extensive network to acknowledge their part in helping pets find homes.

[San Diego Humane Society](#) is one of the 15 recipient organizations with dedicated sheltering staff who have gone the extra mile this year to save animal lives. Other recipients of the season of giving include: [LA County Care and Control](#), [Capital Humane Society Nebraska](#), [Houston Pets Alive!](#), [Naples Humane Society](#), [Sarasota Humane Society](#), [Cape Coral Animal Shelter](#), [KC Pet Project](#), [Pima Animal Control – Tucson](#), [Humane Society of Pikes Peak](#), [Michigan Humane](#), [Charleston Animal Society](#), [Jacksonville Humane Society](#), and [LA Animal Services](#).

**WHEN:** Tuesday, Jan. 3, 2023, Noon – 1 p.m.

**SPOKES-  
PERSON:** Susanne Kogut, President of Petco Love  
Nina Thompson, Director of Public Relations, San Diego Humane Society

**WHERE:** San Diego Humane Society: 5500 Gaines St., San Diego, CA 92110

**WHO:** Powered by Petco Love, BOBS from Skechers™, and San Diego Humane Society

**WHY:**

"Our mission to protect people and animals through compassionate care is only possible through these amazing organizations and we are proud to uplift their efforts through this giveaway," said Michael Greenberg, president of Skechers, which has donated \$9 million to help and save 1.7 million shelter pets in the United States and Canada since 2015. "We are grateful for our work with Petco Love, which provides the crucial connections to people making a difference, and hope sharing pairs of our popular line can provide powerful encouragement this holiday season."

"The support from BOBS from Skechers has been vital to fulfilling our commitment to ensure animals across the nation are getting the care they need," explains Susanne Kogut, president of Petco Love. "By sharing a token of our appreciation providing footwear, our hope is to inspire organizations who have been going the extra mile to stay the course in their mission to save pet lives every day."

"There is no one more deserving of gratitude than our staff who are on the front lines caring for more than 1,500 animals each day," said Dr. Gary Weitzman, president & CEO of San Diego Humane Society. "Last year was especially tough for us, with record numbers of dogs entering our shelters, so we are extremely grateful for the help from Petco Love and BOBS from Skechers™ in showing our team how appreciated they are."

The giveaway is the latest in BOBS from Skechers™ and Petco Love's longstanding lifesaving efforts through proceeds of the charitable line, special grant presentations, and adoption events. For every purchase of BOBS from Skechers™ shoes, apparel, and accessories, a donation is made to help save shelter animals' lives nationwide through Skechers' partnership with Petco Love.\* Since its founding in 1999, Petco Love has empowered animal welfare organizations by investing \$330 million in adoption and other lifesaving efforts and helped find loving homes for more than 6.5 million pets in partnership with Petco and organizations nationwide.

*\* Skechers U.S.A., Inc., 228 Manhattan Beach Blvd., Manhattan Beach, CA 90266, 310-318-3100. Petco Love, 654 Richland Hills Drive, San Antonio, TX 78245, 858-453-7845. During the promotion, BOBS from Skechers will donate twenty-five cents USD per item of specially marked BOBS from Skechers footwear, apparel and accessories sold in the U.S. to Petco Love, a 501c3 nonprofit organization that helps save the lives of dogs, cats and other pets in America's shelters. The promotion runs from January 1, 2019 through December 31, 2023.*

**About San Diego Humane Society**

San Diego Humane Society's scope of social responsibility goes beyond adopting animals. We offer programs that strengthen the human-animal bond, prevent cruelty and neglect, provide medical care, educate the community and serve as a safety net for all pet families. Serving San Diego County since 1880, San Diego Humane Society has campuses in El Cajon, Escondido, Oceanside, Ramona and San Diego. For more information, visit [sdhumane.org](http://sdhumane.org). Follow the SDHS Media Relations department on [Twitter @sdhumane](https://twitter.com/sdhumane).

**About Petco Love**

Petco Love is a life-changing nonprofit organization that makes communities and pet families closer, stronger, and healthier. Since our founding in 1999 as the Petco Foundation, we've empowered animal welfare organizations by investing \$330 million in adoption and other lifesaving efforts. We've helped find loving homes for more than 6.5 million pets in partnership with Petco and organizations nationwide. Our love for pets drives us to lead with innovation, creating tools animal lovers need to reunite lost pets, and lead with passion, inspiring and mobilizing communities and our more than 4,000 animal welfare partners to drive lifesaving change alongside us. Join us. Visit [petcolove.org](https://petcolove.org) or follow on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#) to be part of the lifesaving work we lead every day.

**About Skechers USA, Inc.**

Skechers USA, Inc. (NYSE:SKX), The Comfort Technology Company™ based in Southern California, designs, develops and markets a diverse range of lifestyle and performance footwear, apparel and accessories for men, women and children. The Company's collections are available in over 180 countries and territories through department and specialty stores, and direct to consumers through digital stores and 4,458 Company- and third-party-owned physical retail stores. The Company manages its international business through a network of wholly-owned subsidiaries, joint venture partners, and distributors. For more information, please visit [about.skechers.com](https://about.skechers.com) and follow us on [Facebook](#), [Instagram](#), [Twitter](#), and [TikTok](#).

**About BOBS from Skechers**

BOBS from Skechers' charitable collection of shoes, apparel and accessories have improved animals' lives: over the past seven years, Skechers has contributed \$9 million to help 1.7 million shelter pets, including saving more than 1.2 million rescued pets in the United States and Canada. It all started in 2011, when Skechers launched a movement to support children impacted by natural disasters and poverty – a cause that has helped the Company donate more than 16 million new pairs of shoes to kids in more than 60 countries worldwide. To learn more about BOBS from Skechers' commitment to making a difference, visit [BOBSfromSkechers.com](https://BOBSfromSkechers.com) and follow the brand on [Facebook](#), [Instagram](#) and [Twitter](#).

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