



**MEDIA CONTACT:**

Nina Thompson  
619-372-0916 cell  
[nthompson@sdhumane.org](mailto:nthompson@sdhumane.org)

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## **San Diego Humane Society Offers Free Microchips During October** *Ahead of busy holiday season, SDHS provides free microchips to protect pets*

**SAN DIEGO** — Halloween, Thanksgiving, Christmas and other holidays are close on the horizon. While these are times of celebration for humans, our pets can experience stress and run away from home when loud noises cause them to flee and doors are frequently opening to let guests in. To protect furry family members and help them return home if they become lost, San Diego Humane Society is offering free microchips and registration all October through their “Chip n’ Treat” campaign at shelter vaccine clinics.



**“Chip n’ Treat” free microchipping clinics:**

- **October 3 – 31, 2023.**
- **Escondido, Oceanside, San Diego:**  
Tuesday-Sunday, 10 a.m.-12 p.m. and 1-5 p.m.
- **El Cajon:**  
Tuesday-Friday, 10 a.m.-12 p.m. and 1-5 p.m.
- **Schedule an appointment at [sdhumane.org/microchip](http://sdhumane.org/microchip).\***

*\*Appointments are recommended. A \$15 walk-in fee will be applied without an appointment.*

A microchip, which is about the size of a grain of rice (12mm), is injected beneath the surface of the pet's skin between the shoulder blades to provide a permanent form of identification. The process is similar to a routine shot, taking only a few seconds, and no anesthetic is required.

Statistics show one out of every three pets will become lost during their lifetime, and only one in 10 will be reclaimed by their owners. In addition to having your pets wear a collar with a tag displaying your contact information, a microchip provides permanent, secure protection. If your pet is found, they can be taken to a veterinarian or shelter — and sometimes even a local fire station or library — where they can be easily scanned and you will be contacted.

**Photos/b-roll of microchipping for media use can be downloaded here: <http://bit.ly/3Zyrb8k>**

**Photo / video credit: San Diego Humane Society**

**Suggested Tweet:** Chip n’ Treat! To protect pets and help them return home if they become lost @sdhumane is offering free microchips at its vaccine clinics all October. To find an appointment, visit [sdhumane.org/microchip](http://sdhumane.org/microchip).

**About San Diego Humane Society**

San Diego Humane Society’s scope of social responsibility goes beyond adopting animals. We offer programs that strengthen the human-animal bond, prevent cruelty and neglect, provide medical care, educate the community and serve as a safety net for all pet families. Serving San Diego County since 1880, San Diego Humane Society has campuses in El Cajon, Escondido, Oceanside, Ramona and San Diego. For more information, please visit [sdhumane.org](http://sdhumane.org). Follow the SDHS Media Relations department on [Twitter @sdhumane](https://twitter.com/sdhumane).