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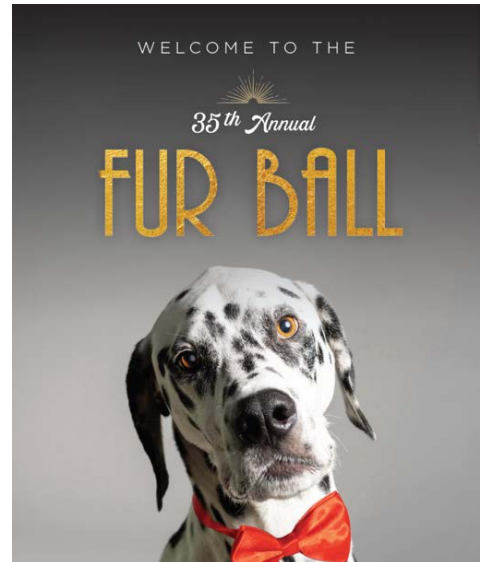
San Diego Humane Society's Glamorous Fur Ball Returns

In-person gala fundraiser is back to raise money for over 40,000 animals after going virtual in 2020.

SAN DIEGO — San Diego Humane Society's 35th annual Fur Ball gala will be an in-person event on Oct. 2, 2021. The fundraiser is a dog-friendly evening inspired by the glamour of old Hollywood that will include exquisite dining, live music, raffle drawings and live auctions — all to raise money for the vital services the nonprofit will provide to more than 40,000 animals this year.

"We look forward to the opportunity to join together safely to celebrate our shared compassion for animals with an evening under the stars," said Dr. Gary Weitzman, president and CEO, San Diego Humane Society. "The Fur Ball is such a unique event for animal lovers and our big night to celebrate and show our supporters the incredible impact our community has made for animals and the people who love them in San Diego County and beyond."

The event will observe safety guidelines to protect the wellbeing of guests, staff and volunteers. All Fur Ball attendees must provide proof they are fully vaccinated against COVID-19 or have received a negative COVID-19 PCR test within 72 hours of the event.



35th Annual Fur Ball Details:

What: San Diego Humane Society's 35th annual Fur Ball

When: Saturday, Oct. 2 from 6-11 p.m.

Where: San Diego Humane Society: 5500 Gaines St., San Diego, CA 92110

Event features:

- Cocktail reception attended by people and dogs dressed in their finest attire.
- Exquisite vegetarian meal and wine selections prepared by Chef Jeffrey Strauss of Pamplemousse Grill.
- Live and silent auctions featuring fabulous prizes.
- Nonprofit of the Year presentation by Assemblymember Brian Maienschein.

Visuals:

- Dogs and their human companions arriving on the red carpet in their best evening wear.
- Attendees bidding in the live auction.
- After-party with live music by Haute Chile.

For more information about the Fur Ball, please visit sdhumane.org/furball.

Media is welcome to cover the event. Please email a COVID-19 vaccine card or a negative COVID-19 test (taken with 72 hours of the event) to Nina Thompson at nthompson@sdhumane.org by 3 p.m. on Saturday, Oct. 1 to be added to the media list.

Photos & b-roll from SDHS's most recent in-person Fur Ball gala in 2019 for media use can be download here: <https://bit.ly/3jf1OFf>



Images of the 2021 Fur Ball invitation and graphics for media use can be downloaded here:
<https://bit.ly/38d6m8F>

Suggested Tweet: @sdhumane will host their 35th Annual Fur Ball on Oct. 2. The glamorous dog-friendly evening will include dining, live music, raffle drawings & auctions to raise money for the vital services the nonprofit will provide over 40,000 animals this year. sdhumane.org/furball

About San Diego Humane Society

San Diego Humane Society's scope of social responsibility goes beyond adopting animals. We offer programs that strengthen the human-animal bond, prevent cruelty and neglect, provide medical care, educate the community and serve as a safety net for all pet families. Serving San Diego County since 1880, San Diego Humane Society has campuses in El Cajon, Escondido, Oceanside, Ramona and San Diego. For more information, please visit sdhumane.org.

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