

FOR IMMEDIATE RELEASE SEPT. 28, 2022

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San Diego Humane Society's Fur Ball Returns on Saturday!

Glamorous and dog-friendly evening celebration raises money for more than 40,000 animals

SAN DIEGO — San Diego Humane Society's 36th annual Fur Ball will return on Oct. 1, 2022. The fundraiser is a dog-friendly evening to celebrate the magic of changing animal lives — all to raise money for the vital services the nonprofit will provide to more than 40,000 animals this year.

"This year in particular, we have seen an incredible number of animals and people in need of our help, so we are looking forward to inviting our supporters and celebrating the impact they make in our community," said Dr. Gary Weitzman, president and CEO, San Diego Humane Society. "The Fur Ball is a unique evening where we get a chance to showcase our lifesaving work and share examples of the incredible difference our staff and volunteers make every single day."

For more information, visit sdhumane.org/furball.

36th Annual Fur Ball Details:

What: San Diego Humane Society's 36th annual Fur BallWhen: Saturday, Oct. 1, 2022 from 6-11 p.m.Where: San Diego Humane Society: 5500 Gaines St., San Diego, CA 92110

Event features:

- Cocktail reception attended by people and dogs dressed in their finest attire.
- Exquisite vegetarian meal and wine selections prepared by Chef Jeffrey Strauss of Pamplemousse Grill.
- Live and silent auctions featuring fabulous prizes.

Visuals:

- Dogs and their human companions arriving on the red carpet in their best evening wear.
- Attendees bidding in the live auction.
- After-party with live music by Haute Chile.

Media is welcome to cover the event. Email <u>nthompson@sdhumane.org</u> to be added to the media list.

Photos/b-roll from SDHS's 2021 Fur Ball for media use can be downloaded here.

2022 Fur Ball invitation and graphics for media use can be downloaded here.

Suggested Tweet: @sdhumane will host their 36th Annual Fur Ball on Oct. 1, 2022. The glamorous dog-friendly evening will include dining, live music, raffle drawings & auctions to raise money for the vital services the nonprofit will provide to 40,000+ animals this year. sdhumane.org/furball

About San Diego Humane Society

San Diego Humane Society's scope of social responsibility goes beyond adopting animals. We offer programs that strengthen the human-animal bond, prevent cruelty and neglect, provide medical care, educate the community and serve as a safety net for all pet families. Serving San Diego County since 1880, San Diego Humane Society has campuses in El Cajon, Escondido, Oceanside, Ramona and San Diego. For more information, please visit <u>sdhumane.org</u>. Follow the SDHS Media Relations department on <u>Twitter @sdhumane</u>.

