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San Diego Humane Society's Virtual Walk for Animals is on Saturday!

Participants are invited to support animals by walking in their own way from home

San Diego – San Diego Humane Society invites the community to participate in their virtual Walk for Animals on May 2. The event, which is one of the organization's largest annual fundraisers and typically attracts more than 5,000 attendees, will be virtual for the first time in 26 years due to social distancing.

The event will be broadcast live on <u>San Diego Humane Society's Facebook</u> page on Saturday, May 2 at 9 a.m. and will include the following Walk for Animals traditions:

- Welcome address from SDHS President and CEO Dr. Gary Weitzman
- Pancake demonstrations
- Behavior and training tips for pets
- Adoptable animals
- Blessing of the animals
- Warm up and stretching



When the Facebook Live is complete, participants are invited to walk for animals in their own way, whether it be walking in place, around the house or outside with their dog. Participants are encouraged to share a photo or video of their walk on social media, tagging San Diego Humane Society and using the hashtag #sdwalkforanimals. One lucky winner who shares their walk on social media will be chosen to win an SDHS swag bag and \$50 Petco gift card.

Funds raised for the Virtual Walk for Animals will support SDHS' ability to care for nearly 50,000 animals in need this year. The Walk was expected to raise \$330,000 before going virtual, but has since experienced a fundraising shortfall. The organization is encouraging community members to participate, donate and fundraise to help them meet this important goal and continue providing essential services.

Registration for the online event is free, and includes access to fundraising tools, tips and resources. You can make a donation to the Walk for Animals by texting "humane" to 50155. For more information about the Walk for Animals and how to donate, visit sdwalkforanimals.org

Suggested Tweet: Join @sdhumane's Virtual Walk for Animals on Saturday, May 2 at 9 a.m. by watching the event live on their Facebook Page, and then support animals by walking in your own way. Learn more at sdwalkforanimals.org.

About San Diego Humane Society

San Diego Humane Society's scope of social responsibility goes beyond adopting animals. We offer programs that strengthen the human-animal bond, prevent cruelty and neglect, provide medical care, educate the community and serve as a safety net for all pet families. Serving San Diego County since 1880, San Diego Humane Society has campuses located in Escondido, Oceanside and San Diego. For more information; please visit sdhumane.org.