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**FOR IMMEDIATE RELEASE
JAN. 13, 2023**

San Diego Mayor Responds to Increase in Shelter Dog Population

Press conference to announce #Gloria100 adoption promotion for adult dogs Jan. 13-15

SAN DIEGO — San Diego Mayor Todd Gloria is responding to San Diego Humane Society’s call for help by sponsoring a new #Gloria100 adoption promotion for adult dogs. From Friday, Jan. 13 through Jan. 15, 2023, adoption fees will be waived for the first 100 adult dogs (7 months and older). After 100 adoptions have been reached, all adult dogs will be \$25.

A request for help from the community came from San Diego Humane Society in December, when the organization reached record highs in its dog population. On Dec. 20, 2022, the shelter hit an all-time record with 606 canines in care. As of today, the organization is at 125% capacity for dogs. That means there are still more dogs than the organization’s standard dog housing allows.



During a press conference at San Diego Humane Society’s San Diego Campus this morning, Mayor Todd Gloria said: “I adopted a rescue animal two years ago. Best decision I ever made. The joy that he gives to me, the love that he gives to me, is the kind of joy and love I wish every San Diegan could have.”

“We’ve been asking the community if they can assist us to prevent animals from unnecessarily entering the shelter,” said Dr. Gary Weitzman, president and CEO, San Diego Humane Society. “There are so many things our community can do to help, like adopting, fostering, reuniting stray pets with their families without bringing them to the shelter, and rehoming your pets on your own if you can’t keep them.”

Here are five ways community members can make a direct impact:

1. **Foster.** SDHS has a critical need for foster homes for dogs. Getting these deserving pets into foster care free up space in at-capacity shelters. Support will be provided to fosters every step of the way. Learn more or sign up at sdhumane.org/foster.
2. **Adopt.** If you have been considering adding a pet to your home, now is a great time to adopt. In addition to giving a deserving animal a home, you’ll create much-needed shelter space for animals with nowhere else to turn. Visit sdhumane.org/adopt to view pets who are ready for new homes. San Diego Humane Society is open for walk-in adoptions Tuesday – Sunday, 10 a.m. – 5 p.m. at its campuses in Escondido, El Cajon, Oceanside and San Diego.
3. **Seek support.** If you are considering relinquishing your animal, we have resources to keep pets with their families through challenging times. Visit sdhumane.org/supportservices for more information.



4. **Rehome pets.** If a community member cannot keep their pet, we ask they try rehoming them before bringing them to the shelter. SDHS offers rehoming resources that can help. These tools allow pet owners to create a profile for their adoptable pet and place the animal directly in their new home — eliminating the need for a shelter stay. Visit sdhumane.org/rehome for more information.
5. **Reunite stray animals with their owners.** Many stray pets are found close to home! If you find a stray animal, [there are steps you can take](#) to reunite them directly with their owner, skipping a trip to the shelter. Visit sdhumane.org/found.

Sound, b-roll and photos from today's press conference for media use can be downloaded here: <https://bit.ly/3IHQlvc>

Photos/b-roll of adult dogs available for adoption at SDHS for media use can be downloaded here: <https://bit.ly/3W0lflu>

About San Diego Humane Society

San Diego Humane Society's scope of social responsibility goes beyond adopting animals. We offer programs that strengthen the human-animal bond, prevent cruelty and neglect, provide medical care, educate the community and serve as a safety net for all pet families. Serving San Diego County since 1880, San Diego Humane Society has campuses in El Cajon, Escondido, Oceanside, Ramona and San Diego. For more information, visit sdhumane.org. Follow the SDHS Media Relations department on [Twitter @sdhumane](#).

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