



MEDIA CONTACT:

Nina Thompson
619-372-0916 cell
nthompson@sdhumane.org

MEDIA ADVISORY

JAN 11, 2023

San Diego Mayor Responds to Increase in Shelter Dog Population

Press conference to announce #Gloria100 adoption promotion for adult dogs Jan. 13-15

SAN DIEGO — San Diego Mayor Todd Gloria is responding to San Diego Humane Society’s call for help by sponsoring a new #Gloria100 adoption promotion for adult dogs. From Friday, Jan. 13 through Jan. 15, 2023, adoption fees will be waived for the first 100 adult dogs (7 months and older). After 100 adoptions have been reached, all adult dogs will be \$25.

A request for help from the community came from San Diego Humane Society in December, when the organization reached record highs in its dog population. On Dec. 20, 2022, the shelter hit an all-time record with 606 canines in care. As of this week, the organization is at 118% capacity for dogs. That means there are still more dogs than the organization’s standard dog housing allows.



“We’ve been asking the community if they can assist us to prevent animals from unnecessarily entering the shelter,” said Dr. Gary Weitzman, president and CEO, San Diego Humane Society. “There are so many things our community can do to help, like adopting, fostering, reuniting stray pets with their families without bringing them to the shelter, and rehoming your pets on your own if you can’t keep them.”

“Adopting my rescue pup, Diego, brought me so much joy, and I know adopting a new pet can do the same for other families too,” said Mayor Todd Gloria. “I’m proud to host Gloria 100 because San Diegans are giving and loving people, so I’m confident we will be able to find forever homes for so many animals in our shelters.”

San Diego Humane Society is open for walk-in adoptions Tuesday – Sunday, 10 a.m. – 5 p.m. at its campuses in Escondido, El Cajon, Oceanside and San Diego. **To view animals available for adoption, visit sdhumane.org/adopt.**

Media Press Conference:

What: Press conference with San Diego Mayor Todd Gloria and San Diego Humane Society President and CEO Dr. Gary Weitzman to address the dog capacity problem at San Diego Humane Society.

When: Friday, Jan. 13, 2023 at 7:30 a.m.

Where: San Diego Humane Society: 5500 Gaines St., San Diego, CA 92110

Photos/b-roll of adult dogs available for adoption at SDHS for media use can be downloaded here: <https://bit.ly/3W0lflu>



About San Diego Humane Society

San Diego Humane Society's scope of social responsibility goes beyond adopting animals. We offer programs that strengthen the human-animal bond, prevent cruelty and neglect, provide medical care, educate the community and serve as a safety net for all pet families. Serving San Diego County since 1880, San Diego Humane Society has campuses in El Cajon, Escondido, Oceanside, Ramona and San Diego. For more information, visit sdhumane.org. Follow the SDHS Media Relations department on [Twitter @sdhumane](https://twitter.com/sdhumane).

###