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**FOR IMMEDIATE RELEASE**

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## **San Diego Mayor Todd Gloria Sponsors Adoption Campaign**

*Adoption fees waived for first 100 adult pet adoptions Oct. 22-24, 2021 During #Gloria100.*

**SAN DIEGO** — San Diego Humane Society is hosting an adoption campaign sponsored by San Diego Mayor Todd Gloria Oct. 22-24, 2021. During the event titled #Gloria100, adoption fees for the first 100 adult pets will be waived. After 100 adoptions are reached, all adult animals will be \$25.

“We are so grateful to Mayor Gloria for sponsoring this adoption campaign,” said Dr. Gary Weitzman, president and CEO, San Diego Humane Society. “There is no place like home for a pet and we are lucky to have a mayor in the City of San Diego who recognizes the importance of highlighting adoptions. Each time we find a pet a new home, we create space for another animal who needs our help.”

“I know what a life enhancing experience having a pet can be,” said Mayor Todd Gloria. “Not too long ago, we permanently welcomed our rescue pup, Diego, into our home and it’s been pure joy having him in our lives. I’m proud to support such a positive effort in our city and I am hopeful that as a result more animals will find a forever home.”



### **Benefits of Adopting from San Diego Humane Society:**

- You know you’re getting an animal who has been assessed behaviorally and medically.
- San Diego Humane Society offers an adoption guarantee, training advice, pet supplies and educational information to support pet families for the lifespan of the animal.
- By opening your home to an animal, you’ll help create space in the shelter for other animals in need!

San Diego Humane Society is open for walk-in adoptions Tuesday – Sunday, 10 a.m. – 6 p.m. at its campuses in Escondido, El Cajon, Oceanside and San Diego. To view animals currently available for adoption, visit [sdhumane.org/adopt](https://sdhumane.org/adopt).

**Photos and b-roll of adult animals available for adoption for media use can be downloaded here:**

<https://bit.ly/3tDyhse>

**Suggested Tweet:** San Diego Mayor @ToddGloria is sponsoring adoptions at @sdhumane. During #Gloria100 Oct. 22-24, fees for the first 100 adult pets who are adopted will be waived. After 100 adoptions, all adult animals will be \$25. [sdhumane.org/adopt](https://sdhumane.org/adopt).

### **About San Diego Humane Society**

San Diego Humane Society’s scope of social responsibility goes beyond adopting animals. We offer programs that strengthen the human-animal bond, prevent cruelty and neglect, provide medical care, educate the community and serve as a safety net for all pet families. Serving San Diego County since 1880, San Diego Humane Society has campuses in El Cajon, Escondido, Oceanside, Ramona and San Diego. For more information, please visit [sdhumane.org](https://sdhumane.org).