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San Diego Humane Society Celebrates Giving Tuesday With \$200,000 Matching Campaign

San Diego - This Giving Tuesday, San Diego Humane Society will inspire generosity with a \$200,000 matching campaign from the Resource Partners Foundation. Gifts received by midnight on Dec. 31 will be doubled to save twice as many animals in need.

The goal of Giving Tuesday, a global generosity movement, is to inspire people and organizations to transform their communities and beyond by giving back on Tuesday, Dec. 3.

“Our lifesaving work at San Diego Humane Society would absolutely not be possible without the support of our community,” said Brian Daugherty, Senior Vice President and Chief Philanthropy Officer. “And during our matching campaign, donations will provide twice the nourishment, safe shelter and lifesaving medical care for homeless and neglected animals in our San Diego community.”



Support during this matching campaign will ensure SDHS can provide high-quality care to nearly 50,000 animals in the coming year. Donations can be made [here](#).

B-roll and photos of animals receiving care are available here: <http://bit.ly/34S5dAp>.

About San Diego Humane Society

San Diego Humane Society’s scope of social responsibility goes beyond adopting animals. We offer programs that strengthen the human-animal bond, prevent cruelty and neglect, provide medical care, educate the community and serve as a safety net for all pet families. Serving San Diego County since 1880, San Diego Humane Society has campuses located in Escondido, Oceanside and San Diego. For more information; please visit sdhumane.org.

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