



MEDIA CONTACT:

Dariel Walker
(619) 250-6801 cell
dwalker@sdhumane.org

FOR IMMEDIATE RELEASE
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San Diego Humane Society Opens State-of-the-Art Behavior Center

New Behavior Center is the only hope for hundreds of community's most at-risk animals

What: San Diego Humane Society will open a new, state-of-the-art Behavior Center at its San Diego Campus on Wednesday, Sept. 4. Animals in the Behavior Center face challenges such as anxiety, fear, resource guarding and overstimulation. The Behavior Center is one of only a handful throughout the country to provide a uniquely-designed space that removes the noise, unpredictability and other barriers to rehabilitation found in a traditional shelter, and replaces them with an environment that supports the intensive work these animals require to become adoptable and ready to share their lives with new families.

This center, and SDHS's larger behavior program across all three campuses, plays a vital role in ensuring zero euthanasia of healthy and treatable animals in San Diego County. As the only comprehensive animal behavioral rehabilitation program in San Diego, the Behavior Center is the only hope for hundreds of our community's most at-risk animals each year.

When: Wednesday, Sept. 4 at 10 a.m.

Where: 5465 Gaines St. San Diego, CA 92110

Visuals:

- Ribbon cutting ceremony in front of new Behavior Center
- Press conference and interview opportunities with Dr. Gary Weitzman, president and CEO of San Diego Humane Society; and Amanda Kowalski, Behavior Center Director
- Presentation of proclamation from Mayor Faulconer's Office
- Tours of the new facility and animals currently receiving care in the Behavior Center

B-roll is available here: <http://bit.ly/2Zdslu8>.

Suggested Tweet: @sdhumane will open a new, state-of-the-art Behavior Center on Sept. 4 that is uniquely designed to help animals facing challenges like anxiety, fear and resource guarding to help them get on the path to adoption.

About San Diego Humane Society

San Diego Humane Society's scope of social responsibility goes beyond adopting animals. We offer programs that strengthen the human-animal bond, prevent cruelty and neglect, provide medical care, educate the community and serve as a safety net for all pet families. Serving San Diego County since 1880, San Diego Humane Society has campuses located in Escondido, Oceanside and San Diego. For more information; please visit sdhumane.org.

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