



MEDIA CONTACT:

Dariel Walker
(619) 250-6801 cell
dwalker@sdhumane.org

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San Diego Humane Society Receives \$50,000 Matching Gift

Donations made to SDHS during the month of April will be doubled

San Diego – San Diego Humane Society has received a \$50,000 matching gift from Charles and Carol Baum, which will double donations made to the organization during the month of April. The gift was made in memory of the Baums’ beloved pets: Chelsea, Winston, Sullivan and Jordan. The gift will provide critical support for SDHS during this time of need.

As the community responds to the impact of COVID-19, animals are still entering San Diego Humane Society’s care every day. Donations will ensure that during this challenging time, the organization is able to continue providing shelter, lifesaving medical care, wildlife rescue and rehabilitation, animal cruelty investigations and more.

“Our work for animals in need doesn’t stop,” said SDHS President and CEO Dr. Gary Weitzman. “We are San Diego’s safety net for animals, in good times and bad. No matter what else is going on in the world, animals are relying on us to save their lives. This generous matching gift helps ensure we can be there for every single one.”

Donations can be made online at sdhumane.org/match and must be received by April 30 to be eligible for the match.

“We’re honored to have the opportunity to inspire compassion for animals in our community during this difficult time,” said donor Charles Baum. “San Diego Humane Society’s lifesaving work continues despite everything else that is happening in the world, and we’re grateful that they’re here for animals and the people who love them.”

Suggested Tweet: @sdhumane has received a \$50,000 matching gift from Charles and Carol Baum, made in memory of their beloved pets. Donations made before April 30 will be doubled to help animals during this challenging time.

About San Diego Humane Society

San Diego Humane Society’s scope of social responsibility goes beyond adopting animals. We offer programs that strengthen the human-animal bond, prevent cruelty and neglect, provide medical care, educate the community and serve as a safety net for all pet families. Serving San Diego County since 1880, San Diego Humane Society has campuses located in Escondido, Oceanside and San Diego. For more information; please visit sdhumane.org.



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