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**FOR IMMEDIATE RELEASE**  
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## **SDHS Reduces Adoption Fees During Adopt a Senior Pet Month**

*Senior pets in need of homes are looking for families that will love them in their golden years.*

**SAN DIEGO** — In honor of National Adopt a Senior Pet Month in November, San Diego Humane Society is reducing adoption fees for senior dogs and cats by 50% through the entire month. The promotion is generously sponsored by [Purina](#).

“Senior pets are sensational and we have several of them who are hoping for a family who will love them in their golden years,” said Dr. Gary Weitzman, president and CEO, San Diego Humane Society. “The best part about adopting a senior is that you get to really see who that animal is — there is no guessing the personality, size and involved care of a senior pet. Also, you’re doing a very good deed.”

### **Five Reasons To Adopt a Senior Pet:**

- **You can teach an old dog new tricks:** Some senior pets are already trained and, even if they’re not — they tend to catch on faster and have an easier time focusing than their juvenile counterparts.
- **They adapt faster:** Mature animals are likely to settle into a home more easily and quickly than younger pets, often due to past experiences living in houses among people or other pets.
- **What you see is what you get:** Unlike adopting a puppy, there is no guessing about what a senior animal’s full size, personality or required care will be. This information makes it easier to pick an animal that is the right fit for your household.
- **A little R&R:** These sweet seniors usually have less energy, which makes them great additions to mellow, relaxed households looking for a cozy companion.
- **Unconditional gratitude:** A senior pet will bring maturity and wisdom into your home. If you give a senior a chance they will thank you for the rest of their life!



Senior cats and dogs are 7 years or older. San Diego Humane Society currently has dozens of senior dogs and cats available for adoption. San Diego Humane Society is open for walk-in adoptions Tuesday – Sunday, 10 a.m. – 6 p.m. at its campuses in Escondido, El Cajon, Oceanside and San Diego. To view animals currently available for adoption, visit [sdhumane.org/adopt](https://sdhumane.org/adopt).

**Photos and b-roll of senior dogs and cats available for adoption for media use can be downloaded here:**  
<https://bit.ly/3DxAglZ>

**Suggested Tweet:** In honor of National [#AdoptaSeniorPetMonth](#) in November, [@sdhumane](#) is reducing adoption fees for senior dogs and cats (7 years and older) by 50% through the entire month. The promotion is generously sponsored by [@Purina](#). [sdhumane.org/adopt](https://sdhumane.org/adopt).

### **About San Diego Humane Society**

San Diego Humane Society’s scope of social responsibility goes beyond adopting animals. We offer programs that strengthen the human-animal bond, prevent cruelty and neglect, provide medical care, educate the community and serve as a safety net for all pet families. Serving San Diego County since 1880, San Diego Humane Society has campuses in El Cajon, Escondido, Oceanside, Ramona and San Diego. For more information, please visit [sdhumane.org](https://sdhumane.org).