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**FOR IMMEDIATE RELEASE  
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**Times is Running Out: Free Dog License Offer Ends Friday!**  
*San Diego Humane Society's free A License to Love campaign ends March 25!*

**SAN DIEGO** — San Diego Humane Society is encouraging dog owners to take advantage of its free dog licensing campaign, which ends on Friday, March 25. During *A License To Love*, San Diego Humane Society is waiving all fees, including late fees, for new or renewed one-year dog licenses for pet owners who live within [San Diego Humane Society's jurisdiction](#) (Carlsbad, Del Mar, El Cajon, Encinitas, Escondido, Imperial Beach, La Mesa, Oceanside, Poway, San Diego, San Marcos, Santee, Solana Beach and Vista). To receive a free one-year license, pet owners must complete the licensing process using the promo code FREELICENSE by March 25, 2022.

To become licensed, dogs must have a California-approved rabies vaccination. Not only are rabies vaccinations an effective animal and public health measure, they are especially important in San Diego County, where potential exposure to rabies from wildlife is a significant concern. The primary rabies vaccination is good for one year. The second vaccination is administered one year later. Subsequent (or booster) vaccinations are valid for one to three years, depending on the recommendation of your veterinary care provider.

Proof of alteration (i.e. spay/neuter) is not required for dogs to become licensed, but will lower the cost of a licensing fee by 50% or more when regular fees apply after March 25. Dogs adopted from San Diego Humane Society already come with a free one-year license.

Licensing can be completed online, in person or by mail with the promo code FREELICENSE. To complete the licensing process, or to access information about low-cost vaccine clinics and spay/neuter services, visit [sdhumane.org/license](https://sdhumane.org/license).

“Whether this is a first-time license or a renewal, making sure pets are properly identified with a license, tags and microchipping is the best way to reunite them with their families if they become lost or stolen,” said San Diego Humane Society Chief of Humane Law Enforcement Bill Ganley. “It’s not just the law to have your dog vaccinated against rabies and licensed, it protects your pet in so many ways.”

**Benefits of Licensing**

- Licensed pets are more likely to be reunited with their owners if they become lost.
- A license provides proof of a pet’s rabies vaccination and of ownership.
- Licensed dogs receive a [Pet Hub](#) tag, which comes with a QR code that can store phone numbers, medical information and a secondary emergency contact, like a veterinarian.
- Dog’s with a valid license receive a free ride home by San Diego Humane Society’s Humane Officers if found stray — skipping a trip to the shelter and reducing reclaim fees.





The owner of every dog over the age of 4 months is required by law to ensure the pet is properly licensed and currently vaccinated against rabies. A license must be purchased within 30 days after the dog reaches the age of 4 months, within 30 days of acquiring the dog, or within 30 days after entering the jurisdiction.

**Photos and b-roll for media use can be downloaded here: <https://bit.ly/3BWMRQ0>**

**Suggested Tweet:** Time is running out! San Diego Humane Society's free dog licensing offer ends on Friday! [@sdhumane](#) is waiving renewal & late fees for a 1-year dog license during its A License to Love campaign. Use promo code FREELICENSE through March 25, 2022 at [sdhumane.org/license](https://sdhumane.org/license).

#### **About San Diego Humane Society**

San Diego Humane Society's scope of social responsibility goes beyond adopting animals. We offer programs that strengthen the human-animal bond, prevent cruelty and neglect, provide medical care, educate the community and serve as a safety net for all pet families. Serving San Diego County since 1880, San Diego Humane Society has campuses in El Cajon, Escondido, Oceanside, Ramona and San Diego. For more information, please visit [sdhumane.org](https://sdhumane.org).

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