



**MEDIA CONTACT:**

Nina Thompson  
619-372-0916 cell  
[nthompson@sdhumane.org](mailto:nthompson@sdhumane.org)

**FOR IMMEDIATE RELEASE  
MARCH 7, 2022**

**Virtual Kitten Shower Helps San Diego Humane Society Prepare for Baby Season**  
*Donated supplies benefit thousands of orphaned kittens who rely on SDHS to grow into healthy cats!*

**SAN DIEGO** — San Diego Humane Society is preparing for a new busy kitten season to begin in the spring by hosting its virtual Kitten Shower. In the coming months, thousands of kittens under 8 weeks of age will require around-the-clock care to grow into healthy cats. During the virtual Kitten Shower, which starts on March 8, 2022, community members can donate essential items, including kitten formula, bottles, heating pads, scales and blankets from San Diego Humane Society’s online baby registries. They are hosted by Amazon, Target and Walmart and can be accessed directly at [sdhumane.org/kittenshower](https://sdhumane.org/kittenshower).

Purchased items are delivered directly to SDHS, and every donation helps provide the lifesaving care these tiny kittens need to survive. With more than 4,000 kittens under 8 weeks of age relying on San Diego Humane Society this year, the organization needs the community’s support to be there for each one. “We are so grateful to the community for helping us be ready when thousands of kittens come through our doors this spring,” said San Diego Humane Society Director of Nursery & Placement Jackie Noble. “Our nursery is unique in that we can offer each kitten the shelter, nourishment, medical care and love they need to thrive.”

San Diego Humane Society’s Kitten Nursery was the first of its kind in the country. Before the Kitten Nursery was established in 2009, many orphaned kittens were in danger of euthanasia because of a lack of resources required to care for them. But today, these fragile kittens have the chance to grow, thrive and be adopted at SDHS.

To learn more about San Diego Humane Society’s Kitten Shower or choose a special gift to support kittens today, visit [sdhumane.org/kittenshower](https://sdhumane.org/kittenshower).

**B-roll and photos of kittens for media use are available here: <https://bit.ly/35rkKfS>**

Suggested Tweet: Kitten season is here, which means @sdhumane will welcome thousands of orphaned kittens in need of lifesaving care. By donating supplies during their virtual Kitten Shower, you’ll give fragile kittens the chance to grow healthy and strong. [sdhumane.org/kittenshower](https://sdhumane.org/kittenshower)

**About San Diego Humane Society**

San Diego Humane Society’s scope of social responsibility goes beyond adopting animals. We offer programs that strengthen the human-animal bond, prevent cruelty and neglect, provide medical care, educate the community and serve as a safety net for all pet families. Serving San Diego County since 1880, San Diego Humane Society has campuses in El Cajon, Escondido, Oceanside, Ramona and San Diego. For more information, please visit [sdhumane.org](https://sdhumane.org).

