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Voting Begins in San Diego Humane Society's March Meowness Photo Contest

More than 1,100 pet photos entered competition

San Diego – With March Madness cancelled, San Diego Humane Society decided to start a little madness of their own – the <u>March Meowness Photo Contest</u>!

From March 18-22, SDHS received more than 1,100 pet photo submissions to the contest. The March Meowness Selection Committee has chosen the top 32 pet photos that will continue to the voting rounds.

At noon on March 23, the opening round of voting begins to determine which pet photos will advance to the Sweet 16. Voting will commence according to the following schedule with head-to-head match ups determining who advances:

- March 23-25: Opening round voting to advance to the Sweet 16
- March 26-28: Voting open to qualify for the Elite Eight
- March 29-31: Voting for the Final Four
- April 1-3: Voting to advance to the championship round
- April 4-5: Voting for March Meowness Championship (top two photos go head to head)
- April 6: The champion is crowned!

Voting is free and only one vote per day will qualify. Prizes for the top photos include a year's supply of Purina pet food, a \$250 Target Gift Card, a year subscription to Netflix and an SDHS swag bag. Vote for your favorites here: <u>sdhumane.org/contest/</u>.

Download the photos from the 32 finalists here: https://bit.ly/2QE0hKg.

Suggested Tweet: The top 32 photos for the March Meowness Photo Contest have officially been chosen! Now is the time to start voting to decide who will advance to the Sweet 16! Vote for your favorites MEOW: sdhumane.org/contest

About San Diego Humane Society

San Diego Humane Society's scope of social responsibility goes beyond adopting animals. We offer programs that strengthen the human-animal bond, prevent cruelty and neglect, provide medical care, educate the community and serve as a safety net for all pet families. Serving San Diego County since 1880, San Diego Humane Society has campuses located in Escondido, Oceanside and San Diego. For more information; please visit <u>schumane.org</u>.

