All for Love: A Year in Review

SAN DIEGO HUMANE SOCIETY AND SPCA 2012-2013 ANNUAL REPORT
GETTING TO ZERO
Saving Lives and Doing More for the Animals in Our Community

**ANIMALS RECEIVED**

<table>
<thead>
<tr>
<th>Year</th>
<th>Number of Animals</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008-09</td>
<td>3,273</td>
</tr>
<tr>
<td>2009-10</td>
<td>5,913</td>
</tr>
<tr>
<td>2010-11</td>
<td>6,223</td>
</tr>
<tr>
<td>2011-12</td>
<td>7,440</td>
</tr>
<tr>
<td>2012-13</td>
<td>9,148</td>
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</table>

**ANIMALS GOING HOME**

<table>
<thead>
<tr>
<th>Year</th>
<th>Number of Animals</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008-09</td>
<td>2,533</td>
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<tr>
<td>2009-10</td>
<td>4,542</td>
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<tr>
<td>2010-11</td>
<td>5,125</td>
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<tr>
<td>2011-12</td>
<td>6,016</td>
</tr>
<tr>
<td>2012-13</td>
<td>7,971</td>
</tr>
</tbody>
</table>

Goal for next year: 10,000
Goal for next year: 9,000

See page 15 for more statistics on the animals coming into our care in the 2012-13 Fiscal Year.

**“Animals Going Home” includes Animals Adopted, Animals Returned to Owners, and Animals Transferred to Other Agencies**

**Committed to both the people and animals of our community since 1880, making the San Diego Humane Society the oldest non-profit in San Diego County.**
PRESIDENT’S MESSAGE

“Adopt Love.”

That’s our new call to action. We love animals. We also love the people who care so much about them. In our 2012-13 fiscal year, we were able to “share this love” more than ever before and we’ve paved the way for new programs and policies to impact animal welfare. As these new efforts expand, they’ll result in even more animals getting the second chance they deserve. Some highlights from the past year include:

- Increasing adoptions so we can take in more animals than ever before.
- Initiating needs-based, community spay/neuter programs to impact the growing problem of pet overpopulation.
- Fighting for advocacy on behalf of the animals, such as the recent ban on the sale of dogs, cats and rabbits in pet stores in the City of San Diego.
- Expanding our community programs to help more people during times of need.

As we look ahead, we have exciting plans already in place to continue to do more for the animals and people of our community. In this fiscal year, we’re opening a new Behavior Center which will provide innovative behavior modification programs to turn animals’ lives around and give them a second, or third or fourth chance. This center is one of the first of its kind, and will pave the way for new and progressive methods to give animals the best chance at a fresh start.

We’ll also be launching programs to impact the tragedy of cat overpopulation in outdoor colonies – a large problem that significantly contributes to animal overpopulation. And, of course, we’ll continue moving forward with our Treatable Pet Initiative and “Getting to Zero,” one animal at a time.

In this Annual Report, we collect the data and evaluate the statistics, which are more than just numbers to us. They are the animals, the lives, we are pledging to save and give that second or third chance. In the following pages we publish the “scorecard” for how many lives have been saved. You’ll see the end of year numbers for our admissions, our adoptions, and the spay/neuter surgeries which will help us “Get to Zero” euthanasia of adoptable animals in San Diego area shelters. You’ll also read stories of the animals whose lives changed dramatically because people cared enough about them to give them another chance.

Whether people choose to “adopt love,” “donate love,” or “volunteer love,” the animals are the winners.

Thank you for being a part of this incredible journey as we better our world for the animals. There’s much more to come as we move towards saving the life of every adoptable animal in San Diego. Until then, thank you for helping us “share love” and save lives, one animal at a time.

Much Gratitude (from us and the animals),

Gary Weitzman, DVM, MPH, CAWA
President and CEO

“Whether people choose to ‘adopt love,’ ‘donate love,’ or ‘volunteer love,’ the animals are the winners.”
Adoptions are at the center of everything we do. Each year, the San Diego Humane Society and SPCA finds homes for thousands of animals in our community. Getting animals into homes and helping to keep them there is the best way we know to impact the tragedy of animal homelessness, something we’re vigorously committed to.

Transport

Our commitment to animals extends well beyond the walls of our shelter — and for that reason we’ve put a greater emphasis on transporting animals from shelters that simply don’t have the space or resources to care for them. We call this the Treatable Pet Initiative. “Getting to Zero” is our foremost mission to save the life of every treatable animal in San Diego Animal Welfare Coalition shelters, and one of the ways we can do that is by working together to alleviate overcrowding at other shelters.

Adopt Love

Adoptions

Heaven is one of 1,596 animals transferred to the San Diego Humane Society in the past year.

6,411 animals found homes... like Penny (pictured here)!
**Kitten Nursery**

The Kitten Nursery was formed to take in kittens from surrounding shelters who do not have the space and resources to provide the around-the-clock care that very young, orphaned kittens require. The fragile lives in our nursery require much more than food and water to grow. Nurturing the most fragile stages of life requires time, resources and dedication; but most importantly, it requires a lot of love. That is why the staff at the Kitten Nursery provide 24-hour care during this most formative time of a kitten’s life.

**Foster Program**

The Foster Care Program is a nurturing, rehabilitating and often life-saving service for baby animals, mothers with litters, animals with minor medical needs or animals in need of extra-special time and attention. Foster care is crucial to allowing us to impact even more animals by opening up space in the shelter, ultimately helping us reach an even greater number of animals throughout our community.

Since opening in 2009, the Kitten Nursery has cared for 8,613 kittens.
Heal Love

Veterinary Medicine

The Veterinary Medical Department provides life-saving specialized surgeries, long-term rehabilitation and progressive treatment to thousands of animals each year. Between our primary hospital in San Diego and our two hospitals in Oceanside, and with the help of local veterinary specialists, we are able to provide comprehensive medical care to every animal in need, and the compassionate care to recover, regardless of how severe his or her injuries may be.

Ruby’s Transformation

Ruby was transferred to us from another shelter with both hips luxated (dislocated) causing an abnormal and extremely uncomfortable gait for the otherwise healthy one-year-old Siberian Husky. Our veterinary staff was able to perform a procedure called an FHO (femoral head ostectomy) on both hips, which removes the femur and creates a “false joint” where the hip was previously. The surgery relieved all discomfort and literally put Ruby back on her feet. She was adopted immediately!

Spay/Neuter

Animal overpopulation is a challenging issue that continues to affect both animals and people in San Diego County. The result is thousands of homeless and unwanted animals coming into our shelters. In our effort of “Getting to Zero,” we launched an affordable, needs-based, community spay/neuter program with a three-year goal of performing 13,000 surgeries. Providing accessible and affordable or even free spay/neuter resources is the only way we can seriously impact the problem of pet overpopulation.

One of the first to take advantage of this new service was San Diego resident, Vincent Crick, and his 7-month old cat, Mew. “Cost is a factor, so I wouldn’t have been able to get Mew neutered without an affordable option,” said Crick. “I’m very appreciative of the San Diego Humane Society. This is a fantastic resource for the community.”
Teach Love

Behavior & Training

The Behavior and Training staff uses only positive reinforcement techniques and develops individualized training programs based on each animal’s specific needs. As a result, animals are happier and healthier in the shelter environment, are likely to find a home faster, and are better equipped to build life-long, trusting relationships with their new family.

The San Diego Humane Society’s new Behavior Center

Central to our commitment to rehabilitating animals, we are opening a new Behavior Center (at our original location on Sherman Street) in the Fall of 2013. The purpose of this facility is to behaviorally rehabilitate dogs and cats who may display fearful, shy, timid, or defensive behaviors as well as those with high levels of arousal while in our shelters. Our goal is to develop, implement and analyze behavior training and modification programs to meet each animal’s needs. Simply put, this program will save lives while enriching the lives of the animals in our care and helping to keep our animals in their new homes once they are adopted.
Rescue Love

Animal Rescue Reserve

Disaster strikes without warning, often leaving our pets exposed, trapped, afraid and/or hurt. The Animal Rescue Reserve is a group of specially-trained staff and volunteers equipped to rescue animals threatened by natural and man-made disasters and other emergency situations. The heroic work of this group goes unrecognized all too often. They come from all walks of life and are always willing and ready to drop everything at a moment’s notice to rescue animals from whatever dangerous situation they encounter.

Protect Love

Investigations

Humane Law Enforcement pursues cases of animal cruelty and neglect, enforces state animal welfare laws, educates the public on proper care for their animals and rescues animals from emergency situations. Humane Officers can exercise the powers of a peace officer while investigating animal-related crimes. They bring hope to animals who are the victims of cruelty and neglect and provide a voice to those who cannot speak for themselves.

Field Services

Working in partnership with municipal authorities and law enforcement in the cities of Oceanside and Vista, our Field Services Officers pick up and care for stray or injured domestic animals, respond to dog bite reports, reunite lost animals with their owners, and enforce animal-related laws.

Thirteen Horses Seized from Neglect

Lou was one of thirteen Arabian horses seized by our Humane Officers in January. He and the other six horses had suffered severe neglect and they were dangerously emaciated. We brought the horses to safety at a local equestrian center, where we nursed them back to health and offered an abundance of love to help slowly reestablish their trust in people again. Today, four of these gentle giants have been adopted, including Lou, whose sweet, affectionate nature left a lasting impression on all who met him, and served as testament to the forgiving and amazingly resilient nature that animals can have.
Support Love

Volunteers

Volunteers play a significant role at the San Diego Humane Society and are critical in our ability to impact the animals of our community. More than 1,500 people dedicate their precious time, and unique talents for the sake of the animals. There is no job too big or too small for this compassionate group of people. Without our volunteers, we could not have cared for the 9,148 animals we took in this past year.

Development

The tremendous support of our community is also demonstrated through the generosity of others. Charitable contributions we receive are the only way we can provide the level of care that we do for animals. It allows us to grow our programs and make a greater positive impact in the lives of the animals who depend on us. The San Diego Humane Society does not receive any government grants, nor are we connected with any national animal welfare organization. Our operating funds come from some fees for service, investment income, and primarily from contributions from our generous donors.

1,563 volunteers

generously donated

134,391 hours

to care for animals and support our work.
Give Love

Pet-Assisted Therapy

Sometimes an animal can give and teach love in ways that are even greater than another human can. Animals love without bias or agenda, and they have the unique ability to fill each moment with compassion. For some, age or life circumstances prevent them from experiencing the joy of an animal. That’s why the Pet-Assisted Therapy (P-AT) program brings animals to patients at convalescent homes, hospitals, mental health centers, abused children’s homes, juvenile detention centers and more. Last year, P-AT touched the lives of more than 13,000 people…people who were able to experience the unconditional love and joy that animals bring.

“The impact our P-AT animals and volunteers make in the community is tremendous. Seniors that haven’t communicated in months speak to our animals. Children who have come from difficult backgrounds are able to feel safe once again when they’re with our animal ambassadors. Troubled patients calm down when stroking fur. In addition to the proven scientific benefits of being around a pet, our volunteers witness the love and compassion of our P-AT program daily. The addition of home visits through our Welcome Waggin’ program has expanded the joy we are able to bring to those in the community whose only company may otherwise have been loneliness.”

Judith Eisenberg
Pet-Assisted Therapy Coordinator

13,214 people at 637 facilities enjoyed the unconditional love of an animal.

Share Love

Community Engagement

The purpose of Community Engagement is to inspire our community to be the best pet owners they can be, and give them the tools, education, support and care to make that possible. Whether it’s through youth or adult education, or by providing food and emergency medical care to pet owners to allow them to keep their animals through programs like Project KEPPT, this department helps extend education, compassion and assistance to create a better community.
Expand Love

Adoption Center inside the Petco store in El Cajon

With the generous support of our community, the San Diego Humane Society and SPCA has continued to expand its reach, creating an integrated network designed to meet the unique needs of each animal in our care and be accessible to adopters throughout the County. This year we opened a new Adoption Center inside the Petco store on Second Street in El Cajon, increasing the opportunity to get animals adopted. This unique partnership is an example of a ‘humane model,’ a mutually beneficial partnership with a local rescue group or humane society to encourage the adoption of shelter animals. Many pet stores have started to adopt this model, rather than support the distribution and sale of animals from puppy mills.

Defend Love

Advocacy – Banning of the Sale of Pets in Pet Stores

This year, the San Diego Humane Society worked with several other animal welfare organizations in our community to pass a ban on the sale of dogs, cats and rabbits in pet stores in the City of San Diego. The passing of this ordinance makes San Diego the 33rd city in North America to pass such a ban. It is a very important step forward for animals who are sourced from puppy mills and other large-scale, irresponsible, commercial breeding sources. We’ve made a commitment to work with responsible breeders and pet store owners in our community to form partnerships, so we can provide adopters options when looking for a particular breed or type of animal. We’re here to serve the people and animals of our community as we work towards saving the life of every adoptable animal in San Diego County area shelters. The only way to accomplish that is together.

34 cities in north america – including San Diego – have banned the sale of dogs, cats and rabbits in pet stores.
SUMMARY

Total Animals Impacted 42,615
Total People Impacted 273,544
Staff 271
Volunteers 1,563
Staff to Volunteer Ratio 1:6

ANIMALS ADMITTED

Owner Relinquishments 2,417
Animals Transferred from other agencies to the Humane Society 1,596
Animals Rescued for their Protection 357
Stray Animals Admitted 4,778

TOTAL ADMISSIONS 9,148

ANIMALS GOING HOME

Dogs Adopted 2,288
Cats Adopted 3,547
Small Animals & Horses Adopted 576
Animals Returned to their Owners 1,307
Animals Transferred to Other Agencies 253

Total Animals Going Home 7,971

OTHER OUTCOMES

Animals Euthanized 983
Animals that Died of Natural Causes While in our Care 207

Total Other Outcomes 1,190

Placement Rate for Healthy Animals 100%
Placement Rate for Treatable/Rehabilitatable Animals 100%
Live Release Rate 89%

BASIC VETERINARY CARE

Total Number of Animals Examined by a Veterinarian 13,407
Spay/Neuter Surgeries for Humane Society Animals 4,722
Spay/Neuter Surgeries for Department of Animal Services Animals 2,534
Pre- and Post- Adoption Consultations Provided 517

ADVANCED SHELTER MEDICINE

Dental Procedures 414
Laboratory Procedures (i.e. blood work, biopsies and other diagnostics) 2,401
Radiographs 931
Orthopedic Surgeries 191
Other Surgeries (i.e. mass removal, exploratory surgery, eye/ear surgery, abcess drainage) 465
Outsourced Specialty Surgeries 41
Outsourced Treatment Expense Incurred by the Humane Society $199,762

COMMUNITY SPAY/NEUTER INITIATIVES

Spay/Neuter Incentive Program (SNIP) 176
Litter Abatement Program (LAP) 143
Feral Cats Spayed/Neutered in Partnership with East County Animal Rescue 334
Public, Needs-Based Clinics 1,726

TOTAL COMMUNITY SPAY/NEUTER SURGERIES 2,379

Placement Rate for Healthy Animals 100%
Placement Rate for Treatable/Rehabilitatable Animals 100%
Live Release Rate 89%

For animals determined to be “unhealthy” or “untreatable” as dictated by the SDAWC Asilomar Accords (page 15), to end unnecessary suffering, or for obvious public safety reasons, a small percentage of animals are euthanized. In Fiscal Year 2012-13, 11% of our animal population fell into this category.

Placement Rate for Healthy Animals 100%
Placement Rate for Treatable/Rehabilitatable Animals 100%
Live Release Rate 89%

Outsourced Specialty Surgeries 41
Outsourced Treatment Expense Incurred by the Humane Society $199,762

COMMISSION SPAY/NEUTER INITIATIVES

Spay/Neuter Incentive Program (SNIP) 176
Litter Abatement Program (LAP) 143
Feral Cats Spayed/Neutered in Partnership with East County Animal Rescue 334
Public, Needs-Based Clinics 1,726

TOTAL COMMUNITY SPAY/NEUTER SURGERIES 2,379
PAWS KITTEN NURSERY
Total Kittens Admitted 2,552
Total Kittens Adopted 2,068
Live Release Rate 88%

BEHAVIOR & TRAINING
Humane Society Dogs and Cats Receiving
Specialized Training 1,301
Pre- and Post- Adoption Consultations Provided 621
Adoption Follow-up Calls Completed 6,104
Behavior Helpline Calls/Emails Received and Answered 528
Behavior Training Classes Offered to the Public 107
Registrants Instructed through Public Training Classes/ Workshops 649
Private Consultations and Training Sessions for Owned Animals 16
*This customized training is in addition to the basic training provided to most dogs available for adoption at the Humane Society.

HUMANE LAW ENFORCEMENT, ANIMAL CRUELTY & FIELD SERVICES
Reports Responded To 1,712
Cases Resolved 1,676
Cases Submitted for Prosecution 25
Animals Seen in the Field 10,848
Animals Taken into Custody (Relinquished and Seized) 310
Notices of Violation 675
Pre- and Post- Seizure Hearings 16
Pet Shop, Stable/Feed Store, Rodeo, Circus, Foster and Other Inspections 21
Educational Speaking Engagements 27

FIELD SERVICES
Animal Bite Quarantines 517
License Citations 558
Number of Field Services Calls to Provide Assistance 8,490
*Calls include reports of animals running stray, animals left in hot cars, calls for police assistance and calls to perform animal welfare checks in Oceanside and Vista.

ANIMAL RESCUE RESERVE
Hours of ARR Volunteer Involvement 3,922
Hours Spent Executing Rescue 747
Animals Assisted in Emergency Situations 72

COMMUNITY OUTREACH & ENGAGEMENT
ADULT PROGRAM PARTICIPATION
Doggie Café 450
Happy Hour Lectures 384
Pet Loss Support Group 117
Pet First Aid Classes 182
Info Booths 22,547
Speaking Engagements 1,253
TOTAL ADULT PROGRAM IMPACTS 24,933

YOUTH PROGRAM PARTICIPATION
Animal Adventure Camp (Spring and Summer) 428
Birthday Parties 627
Storytimes 115
Home-School Programs 108
Scout Programs 1,296
General Tours and Outreach Field Trips 1,215
School Outreach 18,729
TRUST (Teaching Respect Using Sympathy and Training) 307

TOTAL YOUTH PROGRAM IMPACTS 22,825

PET-ASSISTED THERAPY
Total Facilities Visited 637
Welcome Waggin’ Visits 67
Total People Reached 13,214

PROJECT KEPT
Total People Impacted 9,196
Total Animals Impacted 11,481
Number of Enrolled Families* 894
Number of Enrolled Animals 1,158
*Enrolled families may participate monthly at food bank events where they may receive support multiple times throughout the year. “Total People Impacted” and “Total Animals Impacted” counts every instance provided through this program.

FUNDRAISING & DEVELOPMENT
Total Individual Gifts Received 54,431
Number of Individual Donors 25,869
Total Bequests and Planned Gifts Received 64
Total Number of Humane Heritage Circle Members 540
Total Number of Constant Companions 640
*Humane Heritage Circle Members are those supporters who have indicated they have included the San Diego Humane Society in their estate plans.
**Constant Companions are those supporters who provide ongoing, monthly contributions.
Success Story

Going Great Lengths for Animals

Lassie’s life in Afghanistan was not a happy one. When he was found, the 1-year old shepherd mix was terrified of humans, as they had only ever brought cruelty into his life. Thankfully, Lassie was brought to the U.S. by an animal rescue group that cares for and rescues dogs from Kabul and places them with new, loving families in the U.S. This, of course, is where we came in...

Within mere days, Lassie had endeared himself to the staff with his incredibly sweet nature and extraordinary ability to return the love and trust that had once been so sorely betrayed. Not surprisingly, Lassie’s adoption was immediate.
San Diego Animal Welfare Coalition Accords

In August 2004, a summit of animal welfare industry leaders from across the nation convened at Asilomar in Pacific Grove, California, for the purpose of building bridges across varying philosophies, developing relationships, agreeing on common definitions and gathering statistics in a standardized format. The statistical guidelines developed from the spirit and vision of this meeting came to be known as the Asilomar Accords. They serve as an important tool in consistently tracking the progress of reducing or eliminating the euthanasia of healthy or treatable companion animals in shelters across the United States. All member organizations of the San Diego Animal Welfare Coalition (SDAWC), including the San Diego Humane Society, utilize the definitions prescribed by these Accords.

### SAN DIEGO HUMANE SOCIETY AND SPCA ANNUAL ANIMAL STATISTICS TABLE

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<th>A</th>
<th>Beginning Shelter Count (July 1, 2012)</th>
<th>Dog</th>
<th>Cat</th>
<th>Others</th>
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<td></td>
<td>271</td>
<td>563</td>
<td>271</td>
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#### INTAKE

| B | From the Public | 3631 | 3151 | 770    | 7552  |
| C | Incoming Transfers from Organizations Within Community/Coalition | 180  | 1155 | 17     | 1352  |
| D | Incoming Transfers from Organizations Outside Community/Coalition | 169  | 22   | 53     | 244   |
| E | From Owners Requesting Euthanasia | 1366 | 627  | 70     | 2063  |
| F | Total Intake (B + C + D + E) | 5346 | 4955 | 910    | 11211 |
| G | Owner-Requested Euthanasia (Not Healthy) | 1366 | 627  | 70     | 2063  |
| H | ADJUSTED TOTAL INTAKE (F - G) | 3980 | 4328 | 840    | 9148  |

#### OUTCOME

| I | Adoptions | 2288 | 3547 | 576    | 6411  |
| J | Outgoing Transfers to Organizations Within Community/Coalition | 22   | 14   | 4      | 40    |
| K | Outgoing Transfers to Organizations Outside Community/Coalition | 91   | 9    | 4      | 113   |
| L(1) | Return to Owner (Stray animals Only) | 1103 | 145  | 55     | 1303  |
| L(2) | Reclaim (Animals relinquished by and then returned to owner) | 9    | 2    | 0      | 4     |
| TOTAL OUTCOME | 3507 | 3716 | 748   | 7971  |

#### DOGS & CATS EUTHANIZED

| M | Healthy (Includes any healthy animal euthanized at owner request) | 0    | 0    | 0      | 0     |
| N | Treatable – Rehabilitatable | 0    | 0    | 0      | 0     |
| O | Treatable – Manageable | 0    | 0    | 0      | 0     |
| P | Unhealthy & Untreatable | 432  | 453  | 98     | 983   |
| Q | Owner-Requested Euthanasia (not healthy) | 1366 | 627  | 70     | 2063  |
| R | Total Euthanasia (M + N + O + P + Q) | 1798 | 1080 | 168    | 3046  |
| S | ADJUSTED TOTAL EUTHANASIA (R - Q) | 423  | 453  | 98     | 983   |
| T | Subtotal Outcomes (I + J + K + L(1) + L(2) + S) | 3939 | 4169 | 846    | 8954  |
|   | Excludes owner-requested euthanasia (not healthy) |  |  |  | |
| U | Died or Lost in Shelter Care | 43   | 93   | 71     | 207   |
| V | TOTAL OUTCOMES (T + U) Excludes owner-requested euthanasia (not healthy) | 3982 | 4262 | 917    | 9161  |
| W | Ending Shelter Count (June 30, 2012) [A + H - V] | 269  | 629  | 194    | 1092  |
| X | Annual Live Release Rate/Percentage [(I + J + K + L(1) + L(2))/ T] | 89%  | 89%  | 88%    | 89%   |

The Annual Live Release Rate does not include (Q) owner-requested euthanasia for terminally ill or severely injured animals which were not healthy and (U) animals that were lost while under shelter care.

*San Diego Animal Welfare Coalition statistics are available on our website at [www.sdhumane.org](http://www.sdhumane.org)
A MISSION THAT SUPPORTS GROWTH
To promote the humane treatment of animals, prevent cruelty to animals and provide education to enhance the human-animal bond.

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Michael Baehr, Vice President of Communications and Community Engagement

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The San Diego Humane Society and SPCA is a unique and an independent 501(c)(3) organization, and is not affiliated with any other local, state or national entity such as the Humane Society of the United States in Washington or the ASPCA in New York. We are supported by contributions, grants, bequests, investments, proceeds from our in-shelter retail outlets and some fees for services. Your contributions stay right here to help animals and people in need, and to enhance and support the human-animal bond in our local, San Diego area communities.

CONTACT INFORMATION
Central Campus: 5500 Gaines Street, San Diego, CA 92110

North Campus:
(Dogs) 2905 San Luis Rey Road Oceanside, CA 92058
(Cats & small animals) 572 Airport Road Oceanside, CA 92058

Adoption Center inside the Petco store in El Cajon: 540 N. Second Street, El Cajon, CA 92021

Main Telephone: (619) 299-7012
Website: www.sdhumane.org