



ANNUAL REPORT: JULY 1, 2005 – JUNE 30, 2006

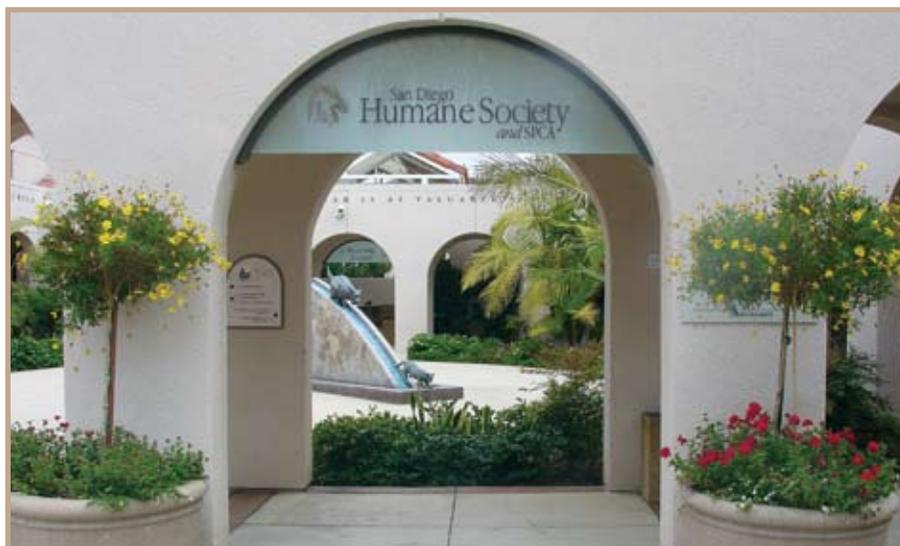


MISSION STATEMENT

“To promote the humane treatment of animals, prevent cruelty to animals and provide education to enhance the human-animal bond.”

CELEBRATING OVER
125
YEARS of
SERVICE





AT A GLANCE

Animals directly assisted	30,516
People directly assisted	26,459
Staff	120
Volunteers	637
Staff to volunteer ratio	1:5

Serving San Diego County since 1880, the San Diego Humane Society and SPCA provides vital services to animals and people alike through sheltering and adopting animals, providing positive reinforcement training for adoptable and owned animals through public training classes, investigating animal cruelty and neglect, providing adult and youth education programs, sharing animals through pet-assisted therapy and rescuing animals in emergency situations.

A private, nonprofit organization that receives no government funding, the San Diego Humane Society and SPCA is supported by contributions, grants, bequests, investments, proceeds from its retail outlets and some fees for service.

KATRINA EFFORTS

During fall 2005 the San Diego Humane Society and SPCA was involved in one of the largest rescue operations in the history of the organization. After the Hurricane Katrina disaster rendered thousands of animals in the Gulf Coast region stranded and homeless, the Humane Society sent more than 30 staff members and volunteers to Louisiana and Mississippi to assist in the rescue and care of animals in the devastated region. In addition, the Humane Society, along with six other local animal welfare organizations, was involved in the intake, triage, care and reunification of dogs flown to San Diego from a temporary shelter in the New Orleans area. The Humane Society's Katrina efforts were funded by donations from the community and all Humane Society staff and Departments were involved in making the effort successful on a variety of levels. Overall, the staff and volunteers of the San Diego Humane Society and SPCA, both at home and in the Gulf Coast, made an amazing effort to help animals displaced by the disaster.



Staff members and volunteers sent to the Gulf Coast region	30
Dogs from Louisiana triaged at the Humane Society	102
Percentage of the Humane Society's Katrina pets reunited with owners	40%
Staff hours dedicated to Katrina efforts	2,479 +
Total money raised for Katrina efforts by the Hurricane Katrina Relief Fund	\$465,696
Total cost of Katrina efforts	\$442,490
Total amount of Hurricane Katrina Relief Fund given to the Humane Society of South Mississippi and the Louisiana SPCA to help with rebuilding costs	\$80,000
Reserve for future distribution to Gulf Coast region animal welfare organizations	\$23,207

ANIMAL SERVICES

During the 2005-2006 fiscal year the Animal Services Division continued to improve upon services for both people and animals. This fiscal year was the first full year in which the Division offered owner-present euthanasia services to the public for sick and suffering pets. People who brought their pets to the Humane Society for euthanasia gave the Animal Services Division extremely positive feedback on the quality of care and compassion of the staff members administering the procedure. Regarding the care of animals, the continued improvement of staff member training throughout this fiscal year has helped the Division continue to maintain a 90 percent plus save rate for animals admitted to the adoption program.

The 2005-2006 fiscal year also saw many strides and improvements made in the care of cats by the Animal Services Division. In April 2006 the Division developed a *Kitten Care Policy and Procedures* to define all aspects of care for kittens 12-weeks-old and younger living at the San Diego Humane Society and SPCA. In addition, in cooperation with the Department of Animal Services (DAS), the Division also helped create campus-wide goals regarding cats in an effort to positively impact the overpopulation of cats and their care. Lastly, to better care for young and neonatal kittens coming to the Campus, the San Diego Humane Society began admitting stray kittens coming into DAS to our Foster Care Program. This change in protocol, as well as other improvements to the DAS / Humane Society Joint Intake Policy, has continued to enhance and grow the partnership between the two organizations.

Total animal intake	7,506
Animals transferred from Department of Animal Services or other agencies	1,260
Animals transferred to Department of Animal Services or other agencies	797
Animals admitted to adoption program	3,690
Animals adopted	2,192
Animals given up for adoption but euthanized due to significant health or temperament issues	286
Animals that died of natural causes while in our care	40
Animals euthanized at owner's request (for health and/or temperament)	1,339
Deceased animals received	673
Animals returned to their owners	184
Behavioral assessments completed (dogs)	857+
Total staff hours of training	5,000+
Volunteer classes taught	67
Young and neonatal animals fostered	419
People assisted	10,640

VETERINARY MEDICINE

The San Diego Humane Society and SPCA's Veterinary Medicine Department provides an extraordinary level of service to all animals that come through the Humane Society's doors. The Department evaluates all animals surrendered by their owners, impounded by Humane Officers or transferred from other animal welfare agencies.

Thanks to the financial support of the San Diego community, and assistance from local veterinary specialists, this fiscal year the Veterinary Medicine Department has continued to increase medical services for animals in the Humane Society's care. Not only does the Department perform basic medical treatments and routine spay/neuter surgeries, they also provide specialized surgeries and progressive treatments to help animals previously considered unadoptable.

During the 2005-2006 fiscal year the Department was able to fully utilize their newly acquired digital X-ray processor. The processor gives Humane Society veterinarians the capability to email an animal's X-rays to specialists rather than having to take the animal or the X-rays to the specialist in person. This equipment, in addition to utilizing veterinary student interns, has helped the Department save time and energy, ultimately improving the quality of medicine and surgery for animals in the Humane Society's care.



Total animals examined by a veterinarian	6,167
Total spay/neuter surgeries	4,657
Spay/neuter surgeries for Society animals	1,275
Spay/neuter surgeries for Department of Animal Services animals	3,338
Animals spayed/neutered through the Litter Abatement Program*	44
Outsourced treatment expense incurred by the Humane Society	\$31,276
Pre-adoption and post-adoption veterinary consultations provided	342

*The San Diego Humane Society and SPCA works to decrease pet overpopulation in a number of ways, including its Litter Abatement Program (LAP). When a person relinquishes a litter of kittens or puppies to the San Diego Humane Society for adoption, the Humane Society offers to spay and neuter the parent animal(s) for free and return them to their owners through the LAP Program.

BEHAVIOR AND TRAINING

Experts in the field of animal welfare know that socialization and positive reinforcement training are essential to raising safe, well-behaved companion animals. Animals that have had some level of training are much more likely to stay in their homes and are also easier to place into new homes if they are given up for adoption. For all these reasons and more, the Humane Society's Behavior and Training Department plays a vital role in the organization and in the community. The Department not only provides unparalleled public training classes for people and their animals, but also works with the animals in the Humane Society's care to make them more adoptable.

During the last fiscal year, the Behavior and Training Department implemented several classes for both employees and volunteers. The Department provided several internal workshops for other Humane Society Departments to help increase their knowledge base in the methods of positive reinforcement training. Additionally, the Department reinstated "Trainer in Training" classes and sessions for volunteers who wished to learn training techniques to utilize with adoptable Humane Society dogs.

Another achievement for the Behavior and Training Department during the last fiscal year was the development of alternative placement methods for special animals in the Humane Society's care. The most notable of these placement methods involved moving dogs exhibiting stress behavior in their habitat environment to the Humane Society's private Sherman Street location for care. Then, to give the dogs exposure to the public and potential adopters, Behavior Trainers brought the dogs to a variety of Mobile Adoption events where the trainers helped them put their best "paw" forward.

Humane Society animals that received individual training*	687
Pre-adoption and post-adoption consultations provided	338
Adoption and Behavior follow-up calls completed	2,361
Private consultations for owned animals	252
Behavior Helpline calls received and answered	534
People instructed through public training classes	1,132
Behavior and Training classes offered to the public	201
Number of Behavior and Training volunteers	82
Media appearances by Behavior and Training staff	18

*This individual training is in addition to the basic training provided to most dogs in the adoption gallery.

INVESTIGATING ANIMAL CRUELTY AND NEGLECT

Investigating cases of animal cruelty and neglect, enforcing laws, protecting animals, and rescuing animals from emergency situations – the Humane Society's Investigations Department has a difficult, yet important job in the community.

During the 2005-2006 fiscal year the Investigations Department participated in an important local effort to help animals through the Border Puppy Task Force. This task force included 14 other California animal welfare organizations and was established by the Department in 2004. In December 2005 the task force conducted an unannounced two-week census in conjunction with the Department of Homeland Security's US Customs and Border Protection of dogs and puppies crossing the San Ysidro and Otay Mesa border into the United States from Mexico. The astounding results of the census received local,

national and international press informing people on the dangers of buying dogs from “Puppy Peddlers” on the streets.

This fiscal year, the Department continued to make progress in its geographic call tracking and prioritizing system, which allows the Department to determine which areas within San Diego County have a higher rate of animal neglect and abuse. This tracking system has resulted in the Department being able to handle a larger number of cases with fewer cases being referred to other agencies. Eventually the Department plans to implement education programs in those areas with the highest number of cruelty and neglect calls with the hope of improving the overall care of companion animals in the San Diego community.



Calls received	3,135
New cases opened	1,357
Animals seen in field	11,177
Animals taken into custody	255
Notices of violation	61
Arrests	0
Search warrants served	1
Pre-seizure and post-seizure hearings	6
Pet shop and stable/feed store inspections	63
Speaking engagements	25

RAISING AWARENESS IN THE COMMUNITY

Educating the community about companion animals is a key element in achieving the Humane Society’s mission to enhance and strengthen the human-animal bond. This fiscal year, the Community Programs and Education Department worked to further improve upon and extend their already outstanding programs. As a result, the Department saw a record number of attendees during the fiscal year for several programs for both children and adults, including their children’s Birthday Party Program and the monthly Happy Hour Lecture Series.

In addition to drawing record numbers of attendees to existing programs, the Department also added two new programs to their list, the Boy Scout Dog Care Merit Badge Program and Animals in the Classroom (an all day workshop for teachers on the care of pets in an educational setting).

The Public Relations and Marketing Department did their part this fiscal year to raise awareness in the San Diego community and beyond by consistently utilizing web, print and online media sources to promote the Humane Society’s adoptable animals, programs, services and events. In addition, the Department created an internal Humane Society Style Guide to keep Humane Society publications consistent and to strengthen the San Diego Humane Society and SPCA brand.

People attending Doggie Café events	273
People attending Happy Hour Lectures	232
Participants in the 2005 Summer Animal Adventure Camp	404
Participants in the 2006 Spring Animal Adventure Camp	36
Participants in children and adult educational programs	3,931
Pet Pals Kids Club membership	40 members
Information booths and speaking engagements	79 events
People reached through information booths/speaking engagements	14,046
Radio and television media segments	390+
Minutes of airtime generated from media segments	1,220 (over 20 hours)
Newspaper, magazine and on-line print placements	560+
Print impressions generated from print placements	73,442,800+
Advertising value of print placements	\$528,665+

DEVELOPMENT AND SPECIAL EVENTS



As a private, nonprofit organization that receives no tax dollars or government funding, the San Diego Humane Society and SPCA relies on financial support from generous private individuals and corporate sponsors. In fact, the Humane Society's Development Department generated 80 percent of the Humane Society's income during this past fiscal year through donations from individuals, businesses and civic groups, and through a variety of fundraising efforts, including three annual special events.

Total individual gifts received	37,550
Income raised through special events	
Fur Ball	\$385,009
Telethon	\$260,737
San Diego Walk for Animals	\$293,688

There are many ways to help the Humane Society, including participation in events such as the Fur Ball, Telethon or Walk for Animals. You may also wish to help by making a cash donation, purchasing needed items from the Wish List, donating your old vehicle or by remembering the Humane Society when preparing your will or trust. For more information about how you can help the San Diego Humane Society and SPCA, please call the Development Department at (619) 243-3401.

VOLUNTEERS

The San Diego Humane Society and SPCA not only relies on the financial generosity of the community, but the organization also depends on people who volunteer their time to help animals. Volunteers assist with virtually every aspect of the Humane Society's work from direct animal care, to participation in the Pet-Assisted Therapy Program, to clerical and administrative tasks in the office. The Humane Society simply could not accomplish its goals without the dedication and hard work of this valued group of individuals. For more information about how you can become a volunteer, please call (619) 299-7012, extension 2252, or visit www.sdhumane.org.



Volunteers by area of service

Animal Care/Behavior and Training/Mobile Adoptions	281
Animal Rescue Reserve and Investigations	50
Community Programs/Youth Education	87
Customer Service (clerical and greeters)/Special Events	167
Glorious Antiques*	28
Pet-Assisted Therapy	105
Foster Care	23
Total volunteer hours	53,369
Total number of volunteers	637

*Glorious Antiques, the Humane Society's antique store in La Jolla, closed its doors in September 2006 after 32 years in operation.

PET-ASSISTED THERAPY

For more than 30 years, the San Diego Humane Society and SPCA's Pet-Assisted Therapy Program has brought the unconditional love of animals to long-term care and assisted living facilities, children's homes, mental health centers and more. Pet-Assisted Therapy animals and volunteers make twice daily visits to facilities throughout the county, spending time with those who aren't able to have animals of their own.

Total facilities visited	575
Total people reached	10,860

ANIMAL RESCUE RESERVE

Part of the Humane Society's Investigations Department and the official County Disaster Team, the San Diego Humane Society and SPCA's Animal Rescue Reserve (ARR) is specially trained and equipped to rescue animals threatened by natural and man-made disasters and other emergency situations.

In addition to extensive involvement in the Hurricane Katrina rescues, the ARR program also experienced many important improvements to the program during the 2005-2006 fiscal year. One major improvement to the program came with the implementation of the Humane Society's business plan for ARR. This plan involved the selling of a property in Poway to buy much needed new equipment and the necessary tools to make the program into a mobile rescue team. ARR members also participated in special water trainings and large animal rescue and loading trainings this fiscal year to help further prepare them for any disaster in which they might need to assist.



Emergencies responded to	2
Animals rescued	3
Number of animals assisted in Louisiana after Hurricane Katrina	2,000+

FINANCIAL INFORMATION

Functional Expenses

Total functional expenses	\$7,786,236
Adoptions and animal services	64.2%
Donor development, fundraising	10.4%
Management and general	10.2%
Investigations	8.5%
Community outreach	4.3%
Public Relations and Marketing	2.3%

Income

Total support and revenue	\$11,392,162
Bequests and planned gifts	47.2%
General contributions	24.9%
Investment interest/dividends	12.7%
Adoption/training/animal care fees	4.6%
Special events	3.7%
Gain on sale of Poway property and equipment	3.6%
Education program fees	1.8%
Retail/facilities revenue	1.4%

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July 1, 2005 – June 30, 2006

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